

ST. BONAVENTURE UNIVERSITY

Journalism

Program

The Department of Journalism at St. Bonaventure University offers a major program leading to the degree of Bachelor of Arts. Students may specialize within the major in newspaper editorial work, magazine editing, radio and television news, public relations, or advertising. A special course in Journalism in Secondary Education is offered in the Summer for high school teachers and administrators.

Journalism majors pursue a heavy liberal arts course which includes 18 hours of philosophy, 18 hours of history and other social sciences, 15 hours of English, 12-18 hours of ancient language, 6-12 hours of modern language, 6 hours of mathematics, and 6 hours of general science. Thirty hours of journalism, required and elected from seventeen 3-hour courses offered in the subject, constitute the major program. Emphasis is placed on the integration of professional journalism instruction and training with the humanities and the social sciences.

Vocational Aspects

Most young people considering a journalistic career look upon it in relation to newspaper and magazine work only. The growth of mass communications since World War II has expanded the term to embrace many allied pursuits as well. Thus, in addition to preparing students for careers in editorial work on newspapers and magazines and with news syndicates and press associations, the journalism program at St. Bonaventure University offers instruction for those interested in radio and television news, public relations, advertising, publishing, industrial editing, trade and business publications, journalism teaching, free lance writing and government information work at home and overseas. Graduates are successfully engaged in all of these pursuits.