

# *Associations for the Future*

PROFESSIONAL ORGANIZATIONS. The Department of Journalism is an established and active member of the American Society of Journalism School Administrators. Its Advisory Council to the President on Journalism, which meets regularly on campus, includes national figures in the newspaper, television, radio, magazine, advertising, public relations and press service fields. Through the Mark Hellinger Award Committee meeting annually in New York City, journalism faculty members and University administrators maintain close association with editors, writers and other professional leaders such as Jim Bishop, Douglas Edwards, John Charles Daly and Bob Considine.

The Department encourages relationships between students and those in the field. Students complete an internship on publications in the area or in their home communities either fulltime during the Summer or parttime in the regular academic year. Students also keep in touch with those in the field through the Department's annual Press Day and with the help of campus chapters of Pi Delta Epsilon, the honorary collegiate journalistic society, Sigma Delta Chi, the national professional journalistic society, and its own Press Club.

PROJECTS IN THE FIELD. The University's renowned Press Day, held on campus in May, annually attracts 2500 professional newsmen, teachers and students from several Northeast states. Its High School Press Competition includes entries from more than 20 states with awards given by leading U.S. newspapers, wire services, book publishers and industrial and business organizations.

The Mark Hellinger Award is granted annually to a graduating senior in Journalism. It includes a \$500 purse and preferred placement in the communications field through the assistance of its members. Aid to undergraduates is also available.

The Department produces the *Western New York-Northwestern Pennsylvania Press Directory* and a number of other publications. It conducts student-faculty meetings on scholastic journalism in area high schools and assigns both students and faculty members as participants in national and regional conventions.

PLACEMENT. In addition to the University's placement facilities, the Department maintains its own service for all graduates at no fee. Students seeking Summer employment also draw upon its resources. St. Bonaventure graduates cooperate in the placement effort. Most are now engaged as publishers, editors, writers, reporters, bureau chiefs, newscasters and executives with newspapers and other media, including many national organizations. Some students also go on to graduate work in communications, journalism, public relations and radio/television at other universities.

*John Charles Daly offers views at Department of Journalism's annual Mark Hellinger Award Luncheon in New York City.*