

St. Bonaventure University &  
the Russell J. Jandoli  
School of Journalism and Mass Communication,

present

THE 52<sup>ND</sup> ANNUAL

# Mark Hellinger Awards



Honoring St. Bonaventure  
Journalism & Mass Communication  
excellence for more than 50 years

September 21, 2012

## *ual Award*

ished in 1960 to honor Broadway  
cer Mark Hellinger, recognizes a  
ss communication major who has  
ce and genuine promise in the area of  
on.

## *ent*

anchor in the sports  
sau, Wisc., where she  
lwaukee Brewers,  
ts.



re basketball, the guidance of instructor  
of a remote TV production course honed  
ting. By her junior year, she was the  
reporter and women's basketball color

bonnies.com mini-series called "Out of  
featuring video profiles of athletes from  
herd also partnered with the Athletics De-  
ckages after basketball games and traveled  
men's and women's Atlantic 10 Champion-  
games. Shepherd also interned with sports  
es in Buffalo and Washington, D.C.

Award for Broadcasting Excellence along  
ation in May, and on Sept. 20 she accept-  
it from the Buffalo Broadcasters Associa-  
onaventure student has won the award.

va., but has deep roots in Western New  
Angola and she has spent many summers  
orking at her family's restaurant, Connors  
erson in her family to graduate from SBU.

## *Tyler Diedrich Honorable Mention*

Tyler Diedrich, a news producer at WHAM-TV in Roch-  
ester, spent five semesters as an editor at The Bona  
Venture, including three in its sports department and  
the last as editor in chief. He also worked three semes-  
ters for SBU-TV's news and sports programs, serving as  
a reporter, producer, anchor and play-by-play announcer.



The Hilton, N.Y., native became St. Bonaventure's ninth Murray Scholar in  
2011 after a profile on his adviser, Paul Wieland, earned him one of five  
national \$5,000 scholarships. He won the 2012 Jandoli Award and earned  
honorable mention for the Koop Award as a senior. He produced a 48-min-  
ute baseball documentary, "How 'Bout Them Apples: The Story of the 2008  
Hilton Cadets," as his senior capstone.

A member of Kappa Tau Alpha and Phi Eta Sigma national honor societies,  
Diedrich interned with the Buffalo Bills in 2010 and WROC-TV in Rochester  
in 2011.

## *Bryan Jackson Buffalo News Reporting Award*

Bryan Jackson is a reporter at the Country Courier  
in Warsaw, N.Y. Jackson lived in Dansville, N.Y., for 18  
years before retreating to the Enchanted Mountains  
for four years of college. He majored in journalism and  
mass communication and minored in history.



Jackson served as opinion editor of The Bona Venture, hosted BJ's Wholesale  
Radio Club on WSBU-FM 88.3 The Buzz and interned with the university's Of-  
fice of Marketing and Communications.

He was inducted into Kappa Tau Alpha, the National Journalism and Mass  
Communication Honor Society.

Jackson studied at Trinity College in Oxford, England, through the Francis E.  
Kelley Oxford Program and traveled to Northern Ireland through the Father  
Mychal Judge Center.

## s/a of the Year

d, established in 1981, recognizes a graduate who has exemplified the highest has shared them unselfishly with the alism and Mass Communication and St. r educational mission.



town, N.Y., graduated n 1964 with a n 1988, he received n St. Bonaventure. In y and served as a Lenna Visiting Professor.

anned more than three decades. He was a His career began in 1964 with the Niagara n The Buffalo Evening News but returned e Gazette (a Gannett newspaper).

ws Service as Florida bureau chief. He dent in 1981 and was named the News at year. In 1988, he became managing Little Rock. He returned to Gannett in until his retirement in 2001. During he covered the White House under the administrations.

numerous awards that include a Pulitzer nnett News investigative series uncovering ne Fathers. He was nominated eight other ls include the Westinghouse Award for k Awards for financial writing, two Silver g, two Investigative Reporters and Editors wards in 1985 and 1996.

2002 to teach courses such as Introduction d II, Media Ethics, Politics and Economics g. He retired in May.

## David Lanzillo, '84 Keynote Speaker



David Lanzillo is a communications executive with nearly 30 years' experience in marketing, advertising and corporate communications. He serves as Senior Vice President of Corporate Communications for First Niagara Financial Group, where he oversees the organization's corporate media relations, internal and executive communication, community relations and social media strategy.

He joined First Niagara in 2011 from Eastman Kodak Company, where he served as Director of Corporate Communications and Vice President of Communications and Public Affairs. He was Kodak's chief global media strategist and spokesperson during much of the company's historic business transformation.

From 1998 to 2003, Lanzillo served as Director of Corporate Communications for World Kitchen Inc., a company formed following the leveraged buy-out of Corning Incorporated's former housewares division. While at World Kitchen, Lanzillo was responsible for all financial, executive and employee communications and also led worldwide public relations for well-known housewares brands including CorningWare, Corelle, Pyrex, OXO and Rev-ereware.

Lanzillo spent the early part of his career with Corning Inc., where he led Worldwide Marketing Communications and Database Marketing for the company's optical fiber business during its rapid rise to prominence and global expansion.

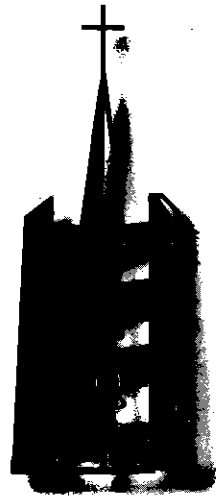
Lanzillo graduated from St. Bonaventure in 1984 with a BA degree in journalism and mass communication. In 1997, he earned an MBA from the University of Rochester.

He grew up in Rochester, N.Y., and lives in Victor, N.Y., with his wife, Jackie (Skrzypczak), '84. Their daughter, Victoria, is a sophomore at St. Bonaventure, pursuing a double major in theater and journalism and mass communication.

St. Bonaventure University &  
Russell J. Jandoli School of Journalism and Mass Communication

present the 51st annual


THE  
Mark Hellinger  
Awards



Honoring Bonaventure Journalism  
& Mass Communication Excellence  
for more than 50 years

Established in 1960 to honor Broadway  
er Mark Hellinger, recognizes a graduating  
nication major who has demonstrated  
promise in the area of journalism or mass


- 1985 Kevin Kirkland
- 1984 Linda M. Smith Abbaszadeh
- 1983 David Szymanski
- 1982 Kevin Keenan
- 1981 Catherine Artman
- 1980 Neil Cavuto
- 1979 Donna Rucci Collins
- 1978 Carol Anne Schumacher
- 1977 Valerie Mottes Reed
- 1976 Sue Ann Agos Quinn
- 1975 William Reed
- 1974 Donald Then
- 1973 Matthew Dudek
- 1972 Rosemary Kelly Robinson
- 1971 Margaret Stomierowski  
Gould
- 1970 Christine Krysiak Dodd
- 1969 Pamela Cheles Miller
- 1968 Michael Zavadil
- 1967 Rita Fahey O'Sullivan
- 1966 Jane McGuire
- 1965 Joan Roeben Licursi
- 1964 Anthony Cardinale
- 1963 Charles MacRoy
- 1962 Sal DeVivo
- 1961 Bernard Creighton, O.F.M.
- 1960 John Checkett



During her time at St. Bonaventure, Kristy Kibler served as editor-in-chief of The Bona Venture and The Communicator, co-hosted a radio show at WSBU-FM 88.3 The Buzz and contributed to The Arm, a campus creative writing group. A French minor, she has been inducted into Kappa Tau Alpha, the National Journalism and Mass Communication Honor Society, and Pi Delta Phi, the National French Honor Society.

Kibler, from Varysburg, N.Y., studied in England through the Francis E. Kelley Oxford Program and wrote a weekly column about her experiences abroad for The Daily News in Batavia, N.Y. She completed summer internships at the Fort Knox, Ky., Public Affairs Office and The Buffalo News.

Kibler works as news editor for The Country Courier in Warsaw, N.Y.



Erin Keenan Lowry spent her formative years in North Carolina, Japan and China. She graduated from high school in 2007 from Shanghai American School. After matriculating to St. Bonaventure, she majored in journalism and mass communication and theater.

Lowry's internships included working for CNN's Atlanta Bureau and the Diocese of Buffalo's communications department. She ultimately focused on broadcast and spent much of her senior year reporting for SBU-TV. Broadcast served as the focus for Lowry's capstone, a video documentary that examined the expatriate community in Shanghai, China.

Lowry lives in New York City and works as a page for "The Late Show with David Letterman."



...ure in 1976,  
 ...hy wrote for The  
 ...ars. He joined The  
 ... general assignment  
 ...ate government and  
 ...ed George Borrelli, a political reporter, in

... State Publishers Association first-place award  
 ...ories on irregularities in the State Liquor  
 ...resignation and major reforms of the agency.  
 ...n with Beebe on how state Supreme Court  
 ...ated by The News for a Pulitzer Prize.

...ections in New York state and western New  
 ...onal conventions. He was named by Brill's  
 ...York's 10 most influential political journalists  
 ...statewide debates.

...ture graduate. Their son, Dan, '10 is a gradu-  
 ...iversity.

- 1994 Daniel Barry
- 1993 Kathy M. Kozdemba
- 1992 Robert P. Carr Jr.
- 1991 Carol Anne Schumacher
- 1990 Laurence J. McQuillan
- 1989 Janet Bodnar
- 1988 Charles J. Hanley
- 1987 Joette Riehle
- 1986 Jim Peppard
- 1985 Robert Dubill
- 1984 Kathleen Brady
- Lawrence B. Sackett
- 1983 Allen Bruce
- 1982 Margaret "Peg" Breen
- 1981 Joan Roeben Licursi

The Alumnus/a of the Year Award, established in 1981, recognizes a journalism/mass communication graduate who has exemplified the highest professional standards and who has shared them unselfishly with the Russell J. Jandoli School of Journalism and Mass Communication and St. Bonaventure University in his/her educational mission.

The awards are determined by the journalism and mass communication faculty.



Dr. Jandoli dedicated his life to St. Bonaventure University. For 44 years, until his death in June 1991, he served as a mentor to men and women of character and ambition.

His energy was directed toward his students and his profession. Dr. Jandoli's essence revolved around teaching generations of aspiring journalists the tenets of good writing, inculcating the spirited pursuit of justice and virtue and instilling respect and admiration for the practice of journalism.

Degrees from Notre Dame, Columbia University, St. Bonaventure and New York University filled his résumé, while jobs at the Puerto Rico World Journal, Time magazine, United Press, Stars & Stripes, and the Newark Evening News filled Dr. Jandoli's time prior to St. Bonaventure.

Dr. Jandoli had the degrees, the career and the heart to teach students who continually reflect his spirit. He exemplified passion and compassion ... for his vocation, his university and every member of the community in which he lived and worked.

With five St. Bonaventure graduates receiving journalism's top honor, the Pulitzer Prize, it is appropriate that the school that bears his name emphasizes the teaching of writing, grounding students for careers in any area of the mass media.

The Russell J. Jandoli School of Journalism and Mass Communication encompasses the study of print media (newspapers and magazines), broadcast (radio and television) media, public relations and advertising.

St. Bonaventure University &  
The Russell J. Jandoli School of Journalism & Mass Communication

Department



The  
Mark  
Hellinger  
Awards

*Honoring Bonaventure  
Journalism & Mass Communication  
Excellence for 50 Years*

October 15, 2010

over the years and the membership changes in the Mark Hellinger Awards Committee, the annual Mark Hellinger Award luncheon became The Mark Hellinger Awards Ceremony. The early committee attracted well-known journalists as members and these ceremonies attracted well-known journalists as award recipients.

The awards ceremony has transferred leadership several times since its 1960 inception. In 1977, past Hellinger award recipients assumed many of the responsibilities in hosting the annual event. In the 1990s, however, the task was handed over to the St. Bonaventure University department of public relations, and three years ago to the Jandoli School, whose faculty choose the recipient.

Jandoli's leadership and legacy helped guide the annual event to its success for more than 40 years. The founder of St. Bonaventure's journalism program served with extraordinary resolve in his 44 years as a mentor to men and women of character and ambition. His life was that of the university. His every volley of energy was directed toward his students and his profession. But Jandoli's inspiring presence and memory lives on in the Mark Hellinger Awards Ceremony as it continues to honor those persons who carry on his legacy in the success and boundless potential of their journalism careers.

MARK HELLINGER



The marriage of Mark Hellinger to Franciscans at St. Bonaventure University occurred after the writer died. Inspiration for the establishment of the award came from Jim Bishop—author, columnist and protégé-biographer of Hellinger.

In 1923, Hellinger became the first columnist to write exclusively about Broadway and the people associated with the entertainment world. He wrote more than 6,000 short stories, plays, motion picture scripts, sports columns, jokes and novels. In 1930, he wrote the last Ziegfeld Follies, produced by Florenz Ziegfeld himself. The following year, he was one of the three authors of Ziegfeld's last production, "Hot-Cha," a musical. MGM bought his plays and he worked on films with Hollywood stars such as Humphrey Bogart and Ann Sheridan. In 1937, he left New York to become a Hollywood producer. Ten years later, he established his own unit, which immediately drew attention as the producer of "The Killers," its first picture.

Hellinger wrote a daily column for *The Mirror*. Among the subjects Hellinger discussed in his columns were his marriage, on July 11, 1929, to Gladys Glad, a "Ziegfeld girl" who won a contest as the most beautiful girl on stage; their divorce in 1932; and their remarriage on July 11, 1933.

Often called "the man nobody hates," Hellinger was known for whopping charitable donations and extravagant tipping.

Hellinger may be virtually unknown to today's generation, but in Depression years, he earned \$1,000 a week as a Broadway columnist and \$3,500 a week as a movie producer. He traveled around the world and lived in a sumptuous East Side apartment. He once leased a railroad car to go to a football game. Above all, he is remembered for keeping a pocketful of \$2 bills folded to stamp size for passing out to any down-and-outer who shook his hand and said, "Hello, Mark."

He acquired many real friends who revered the memory of the columnist who spoke with a Broadway voice and had, as a trademark, natty blue suits and white ties. He was loved by the extraordinary: Walter Winchell, Humphrey Bogart and Bing Crosby, among others.

A black-haired, handsome man with pale blue eyes, he died of a heart attack at the age of 44. His last words were: "I hope you doctors know what the hell you're doing." But they couldn't read God's mind, and Hellinger left for what he called "the great perhaps."

Except for a poor-selling biography of Hellinger, the Mark Hellinger Award is the only thing that remains to memorialize the man so many people knew. After his death, his wife quickly named a theater after him. Though it housed the 1970 Tony Awards ceremony and a successful run of the Broadway hit "My Fair Lady," it was abandoned in the early '80s. In 1989, it was turned into a church.





Holfoth lives in Lewiston, N.Y., and graduated in May with an honors degree in journalism and mass communication and political science. She served as news editor of the *The Bona Venture* and editor-in-chief of *The Communicator*.

After studying abroad through the Francis E. Kelley Oxford Program, she became the program's student assistant. She also worked as a public relations assistant for St. Bonaventure's Center for Community Engagement and held summer internships with *Buffalo Business First*, the U.S. Attorney's Office and *The Hamburg Sun*.

Holfoth has been inducted into Kappa Tau Alpha, the National Honor Society in Journalism and Mass Communication, and Pi Sigma Alpha, the National Political Science Honor Society. She is an account coordinator at Travers Collins in Buffalo.

Recognizes a journalism and mass communication graduate who has exemplified the highest professional standards and shared them unselfishly with The Russell J. Jandoli School of Journalism and Mass Communication and St. Bonaventure University in his/her educational mission.

The Alumnus/a of the Year Award was established in 1981 to honor a journalism graduate who has continued to represent the university through a consistent display of those qualities instilled in all students, be it through service to the university or success in the field of journalism. In 1982, an Alumni Service Award was established but never appeared to have any real direction. The absence of real purpose resulted in several name changes for the award, including the Professional Services Award and the Jim Bishop Award. In 1988, the award was removed from the awards luncheon. Three years later, the criteria for the Alumnus/a of the Year were changed to include both career success and service to the university community.

2009	Jeff D'Alessio	1999	Lisa A. Biedenbach	1989	Janet Bodnar
2008	Greg Mitchell	1998	Monica Nollet Roland	1988	Charles J. Hanley
2007	Jim Aroune	1997	Donna Rucci Collins	1987	Joette Riehle
2006	Michael Ryan	1996	Leslie M. Easton	1986	Jim Peppard
2005	Victoria Corderi	1995	Christopher M. LaPlaca	1985	Robert Dubill
2004	Shaun Sheehan	1994	Daniel Barry	1984	Kathleen Brady
2003	Daniel Collins	1993	Kathy M. Kozdemba		Lawrence B. Sackett
2002	John Krieger	1992	Robert P. Carr Jr.	1983	Allen Bruce
2001	Edward Casey	1991	Carol Anne Schumacher	1982	Margaret "Peg" Breen
2000	Gerard J. Monaghan	1990	Laurence J. McQuillan	1981	Joan Roeben Licursi



Dan Herbeck was born on October 31, 1954, in Mineral Wells, Texas, and raised in Buffalo and Amherst, N.Y., where he graduated in 1972 from Sweet Home High School.

He graduated from Erie Community College and St. Bonaventure University, where he fell in love with the art of journalism while working for *The Bona Venture* university newspaper. He worked his way through college by tending bar, working at a gas station and running a roller coaster at an amusement park.

He became a summer reporting intern at *The Buffalo News* — the daily newspaper he delivered as a boy — in 1977. *The News* hired him as a weekend police reporter during his senior year at St. Bonaventure and then hired him as a full-time reporter in 1978. He has been there ever since.

Herbeck has mostly worked on crime stories and covered the federal courts during his years at the News. He also has worked on investigative reporting teams with Lou Michel, Michael Beebe and other News colleagues. He has won more than a dozen national or state awards for investigations into telemarketing fraud, corrupt politicians, overcrowding in the New York prison system, bankruptcy fraud, gun trafficking, child pornography, poverty and wealth in the Seneca Indian Nation, criminal conduct by Buffalo Bills football fans and other topics.

In 2001, Herbeck and Michel co-wrote "American Terrorist," the biography of Oklahoma City terrorist bomber Timothy McVeigh. The book reached No. 2 on the New York Times non-fiction bestseller list. The two journalists appeared on more than 100 national and local television and radio news shows, ranging from the "Today Show" and "Meet the Press" to the Gordon Liddy radio talk show. They donated materials from their work, including hours of audio tapes with McVeigh, to the Jandoli School.

Herbeck and his wife, Joyce, live in Tonawanda, N.Y., where they raise two sons. He sings in his church choir and is a board member of the volunteer-run Brighton Place Library.

2009	Jordan Steves	1992	Amy Carr Wojnarowski	1975	William Reed
2008	Tanya Reynolds		Michelle Maloney	1974	Donald Then
2007	Hallie Steube	1991	RoseAnn Kern Haseley	1973	Matthew Dudek
2006	Rachel George	1990	Lynne Sherwin	1972	Rosemary Kelly Robinson
2005	James Miller	1989	Michael Vaccaro	1971	Margaret Stomierowski
2004	Carri Gregorski Prue	1988	William J. Stephens		Gould
2003	Rebecca Campana	1987	Mary Roche Maher	1970	Christine Krysiak Dodd
2002	Brooke Sherman-Schmeig	1986	Kelly Rota-Autry	1969	Pamela Cheles Miller
2001	David Longolucco	1985	Kevin Kirkland	1968	Michael Zavadil
2000	Elizabeth Tascione Licamele	1984	Linda M. Smith	1967	Rita Fahey O'Sullivan
1999	Greg Licamele	1983	David Szymanski	1966	Jane McGuire
	Corrie S. Spike Carter	1982	Kevin Keenan	1965	Joan Roeben Licursi
1998	Evelyn Kinnah	1981	Catherine Artman	1964	Anthony Cardinale
1997	Michele Passalugo-Wales	1980	Neil Cavuto	1963	Charles MacRoy
1996	Michael E. Hill	1979	Donna Rucci Collins	1962	Sal DeVivo
1995	Elaine H. Rocchi Hamill	1978	Carol Anne Schumacher	1961	Bernard Creighton, O.F.M.
1994	Tonya Littlefield Cummings	1977	Valerie Mottes Reed	1960	John Checkett
1993	Marsha Ducey	1976	Sue Ann Agos Quinn		

# Mark Hellinger Awards



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October 6, 2006 • Statler Towers • Buffalo, N.Y.

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 en & Ray Dee, '64  
 l DeVivo, '62  
 & Joe de Maria, '50  
 bert Dubill, '58  
 e Wess Franczyk '83  
 M. Kendrick, '60  
 in Keenan, '82  
 c J. McCarthy, '76  
 er McGonigle, '66  
 ny Moritz, '95  
 my Noeson, '05  
 Agos Quinn, '76  
 in Sheenan, '66  
 ph Roland, '69  
 es Zaniello, '90

## J. Jandoli urnalism & munication



Pat Vecchio  
 Paul Wieland, '59  
 Denny Wilkins  
 Breea Willingham  
 Mary Beth Garvin  
 Kathy Boser  
 Sue Ciesla

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## Mike Ryan, '77 Alumnus of the Year



As general manager of the Arizona Republic, the largest Gannett newspaper other than USA Today, Mike oversees the newspaper's operations in Phoenix and Scottsdale. He also hosts a weekly public affairs program on Scottsdale television. He started with Gannett in Rochester as a news and sports editor, was elevated to assistant managing editor and then promoted to managing editor of the Pensacola (Fla.) News Journal, which was a Pulitzer finalist for public affairs during his tenure. He earned an MBA from the Rochester Institute of Technology in 1992 and recently endowed a scholarship in the journalism school at St. Bonaventure to assist students in financial need. He and his wife, Margaret, live in Scottsdale.

## Sal DeVivo, '62 Guest Speaker



Sal had been a reporter in Saratoga, N.Y., before coming to St. Bonaventure in 1958 to study journalism. He was the second recipient of the Mark Hellinger award when he graduated in 1962. After graduation, he went to work for Gannett at the Niagara Falls Gazette and eventually was elevated to editor and publisher at the paper where he started, The Saratogian. He also has served Gannett as editor/publisher of the Cherry Hill (N.J.) Courier-Post, as associate publisher and executive editor of The Binghamton Press and Sun-Bulletin, as publisher of the Utica Observer-Dispatch and Daily Press, as publisher of the Wilmington (Del.) News Journal papers, and, until his retirement in 1996, as publisher of the Vineland (N.J.) Daily Journal.

## Rachel George, '06

### Mark Hellinger Award



Rachel George of Arcade, N.Y., excelled both inside and outside the classroom while at St. Bonaventure. A Dean's List and Honors student all four years, she was also active in the student-run campus weekly, The Bonaventure, the student-run campus radio station, WSBU, and played on the club field hockey team. Her internships included sports writing for The Buffalo News and the Olean Times Herald. She also was a stringer for The Associated Press and the Arcade Herald. Twice a recipient of scholarships from the Buffalo chapter of the Society of Professional Journalists, Rachel now works as a sports writer for the Wilmington (N.C.) Star-News.

## Heidi Ofinowicz, '06

### Honorable Mention

Heidi Ofinowicz of Franklinville, N.Y., a summa cum laude graduate, is enrolled in the Integrated Marketing Communications graduate program of the Jandoli school of journalism, works as an assistant in the university's Media Relations Office and somehow finds time to work for Mellon Technology in Olean. She studied at Oxford University and was the only student to receive a 4.0 in all her classes. She has worked as an intern in the Ft. Knox, Ky., Public Affairs Office, as a reporter for the Franklinville Mercury Gazette and as a copy editor for the campus newspaper The Bona Venture.

ST. BONAVENTURE UNIVERSITY AND THE  
RUSSELL J. JANDOLI SCHOOL OF JOURNALISM  
AND MASS COMMUNICATION

*present the 45th annual*

# Media Excellence Awards

OCTOBER 7, 2005

THE NATIONAL PRESS CLUB

WASHINGTON, D.C.

# 2005 Alumna of the Year Award Recipient

Victoria Corderi joined NBC News in 1994 as a correspondent for Dateline NBC.

Corderi came to NBC News from WABC-TV in New York, where she was an anchor and reporter. Before that, she was with CBS News (1985-1992), where she served as a correspondent for the newsmagazines "48 Hours" and "Street Stories." During her first three years at the network, she covered Central America for the "CBS Evening News with Dan Rather," and during her last year, she served as a news anchor for the "CBS Morning News."

For her work at "48 Hours," Corderi won three national news Emmys and a George Foster Peabody Award for Excellence in Journalism. She also received the Las Primeras



VICTORIA CORDERI

Award for being one of the first Hispanic network anchors, and she has been named to the Who's Who Among Hispanic Americans. In 1997, she received an Edward R. Murrow Award for investigative journalism for a report on contaminated mattresses.

She began her television career in 1982 as a reporter for WPLG-TV in Miami, where she covered politics and federal agencies. Before that, Corderi was a reporter with the Miami News, the city's afternoon daily newspaper.

In 1979, she graduated magna cum laude from St. Bonaventure University with a bachelor of arts in journalism. She and her husband live with their four children in Maryland.

# 2005 Douglas Edwards Award Recipient

Born in Wichita, Kan., in 1934, Jim Lehrer received an A.A. degree from Victoria College and a bachelor's in journalism in 1956 from the University of Missouri before joining the Marine Corps. From 1959 to 1966, he was a reporter for the Dallas Morning News and then the Dallas Times-Herald.



JIM LEHRER

Lehrer's newspaper career led him to public television. He subsequently moved to Washington, D.C., to serve as the public affairs coordinator for PBS, and was also a member of PBS's Journalism Advisory Board and a fellow at the Corporation for Public Broadcasting. Lehrer went on to join the National Public Affairs Center for Television (NPACT) as a correspondent.

In October 1975, the half-hour Robert MacNeil Report, with Jim Lehrer as the Washington correspondent, premiered on Thirteen/WNET New York. Over the next seven years, The MacNeil/Lehrer Report won more than 30 awards for journalistic excellence. In September 1983, Lehrer and MacNeil launched The MacNeil/Lehrer NewsHour.

The 1995-96 season marked the 20th year of their journalistic odyssey, as well as MacNeil's departure and Lehrer's stewardship of the program in its current incarnation, The NewsHour

with Jim Lehrer.

He has been honored with numerous awards for journalism, including the 1999 National Humanities Medal, presented by President Bill Clinton and First Lady Hillary Rodham Clinton. He was also inducted into the Television Hall of Fame with MacNeil and into The Silver Circle of the Washington, D.C., Chapter

of The National Academy of Television Arts and Sciences. He has won two Emmys, the Fred Friendly First Amendment Award, the George Foster Peabody Broadcast Award, the William Allen White Foundation Award for Journalistic Merit and the University of Missouri School of Journalism's Medal of Honor. In 1991, he was elected a Fellow of the American Academy of Arts and Sciences.

Lehrer is the author of 15 novels, two memoirs and three plays. Lehrer and MacNeil are partners in MacNeil/Lehrer Productions, which co-produces The NewsHour and produces other programs and series for public, commercial and cable television — several of which Lehrer has hosted.

Jim Lehrer and his wife, Kate, have been married since 1960. They have three daughters, Amanda, Lucy and Jamie, and five grandchildren.



# 2005 Thomas Mosser Award Recipient

Chuck Scothon became a member of the Playing for Keeps board of directors in 2004. He is senior vice president of marketing and brand development for Fisher-Price.

He was named to this position in April 2000, and oversees all marketing activities for the infant and preschool brand, including Learning, Little People, Power Wheels, RescueHeroes, and Pixter categories.

In addition, he oversees all aspects of licensing, market research and marketing communications, including packaging and advertising. Chuck began his career at Fisher-Price in 1994,



**CHUCK SCOTHON**

as director of marketing for the Power Wheels line and in 1998 was promoted to vice president of marketing.

In April 2000, Chuck was promoted to senior vice president of marketing and again in July 2003 to senior vice president of marketing and brand development.

Prior to working at Fisher-Price, Scothon worked for Prince Sports Group as a marketing manager on various categories, including tennis rackets, and at Kenner Products, where he worked in marketing on both boys and girls toys.

# MARK HELLINGER'S LIVING LEGACY

By DR. RUSSELL J. JANDOLI  
Department of Journalism  
St. Bonaventure University

COMFORTABLY CROWDED into an upper floor dining room of Danny's Hide-a-Way restaurant on a rainy day in mid-Manhattan last May, 40 prominent men and women from as far away as Florida gathered for their annual luncheon. Among those seated around the horseshoe-shaped table were several renowned personalities in journalism — Jim Bishop, John Charles Daly, Bob Considine, Doug Edwards — and friends of the breed like Milt Caniff, the adventure strip artist, and Evan Thomas, editor of the controversial book on President Kennedy's assassination.

There were also business executives, editors, publishers, restaurateurs, a broker, a former showgirl, a college president and even a millionaire or two. This somewhat elite assortment was meeting, as it has almost every year since 1960, to honor Mark Hellinger, the Broadway columnist and Hollywood producer who died 20 years ago.

They are dedicated to perpetuating Hellinger's addiction for doing good turns for his fellow man, in particular his penchant for helping others in the journalism profession as well as prospective newsmen and women.

Their active leader is Jim Bishop, syndicated columnist, author and television personality who was Hellinger's protege at the old New York *Mirror* in the 1930's. Hellinger's widow, the former Gladys Glad whom Florenz Ziegfeld once billed as "The Most Beautiful Girl In the World," is the spiritual leader. Adding to the heterogeneity of the set is St. Bonaventure University's Department of Journalism.

In 1958, after receiving the honorary Doctor of Letters degree from St. Bonaventure, Bishop adopted the upstate New York institution as his own — since he never attended college. His first question to journalism people there was, "What can I do to help?" Later, across a dining room table in Bishop's former home at Sea Bright, N.J., and cruising aboard his boat on the



MARK HELLINGER in 1944 with his wife, the former Gladys Glad, after arrival in New York from India. Hellinger was serving as war correspondent then for International News Service in the Pacific.

Shrewsbury River, St. Bonaventure officials helped him shape the Mark Hellinger Committee and the Mark Hellinger Award.

The Hellinger Award might well serve as the prototype for honoring other newspaper immortals, for it involves both a purse and "a helping hand." The compact between a Catholic university and the late Jewish columnist, Bishop once said, "sounds like an elegant version of the old Jew-and-the-Irishman joke."

Hellinger may be virtually unknown to the younger generation of newsmen. In the depression years, he earned \$1,000 a week as a Broadway columnist and \$3,500 a week as a movie producer. He traveled around the world and lived in a sumptuous East Side apartment. Once he leased a railroad car to go to a football game. But, above all, he is remembered for keeping a pocketful of \$2 bills folded to stamp-size for passing out to any down-and-outer who shook his hand and said, "Hello, Mark."

He acquired many real friends who still revere the memory of the columnist with the slick jet hair and pale blue eyes, who spoke with a hoarse Broadway voice and had as a trademark natty blue suits and white ties. He was beloved by the extraordinary, too — Toots Shor, Jimmy Cannon, Walter Winchell, Burt Lancaster, Humphrey Bogart, Edmund O'Brien and Bing Crosby. When Hellinger died in 1947 at age 44, he left all his friends a warm legacy.

Bishop, perhaps, was most indebted to him. He had helped the young reporter find his own writing style. And Bishop insisted that any award that St. Bonaventure sponsored must be named after Mark Hellinger. The benevolent spirit was something the Franciscans,

## THE AUTHOR

Dr. Russell J. Jandoli, chairman of the Department of Journalism at St. Bonaventure University, has written and talked extensively on scholastic journalism and on education for journalism. He is chairman of the editorial board of Journalism Educator. A graduate of Notre Dame, Columbia Graduate School of Journalism and New York University, he served as a reporter and editor in New York, New Jersey and the West Indies before joining the St. Bonaventure faculty in 1947. During World War II, he was wire editor of Pacific Stars & Stripes.



ST. BONAVENTURE UNIVERSITY AND THE  
RUSSELL J. JANDOLI SCHOOL OF JOURNALISM  
AND MASS COMMUNICATION

*present the 44th annual*

# Media Excellence Awards

OCTOBER 8, 2004

The New York  
Athletic Club,  
New York City

# 2004 Alumnus of the Year Award Recipient

Shaun Sheehan, a 1966 graduate of St. Bonaventure University, is Vice President/Washington for the Tribune Company, a position he has held since 1992.

His responsibilities encompass government relations, media relations as they pertain to federal policy, and liaison with the broadcast and newspaper industry associations and other allied organizations.

Prior to joining Tribune Broadcasting in 1986, Mr. Sheehan spent eight years as head of the National Association of Broadcasters Public Affairs and Communication Department with chief responsibility for the association's public relations efforts. While at NAB, Sheehan served on the National Board of Mothers Against Drunk Driving and coordinated the broadcast industry's national public service campaign to curtail drunk driving.

Before joining NAB in January 1978, he was vice president and group supervisor for the Washington office of the international public relations firm Daniel J. Edelman Inc.

Mr. Sheehan was liaison coordinator for the



SHAUN SHEEHAN

Federal Communications Commission's Media Security and Reliability Council from 2002-2004. Formed in response to the devastating attacks on Sept. 11, 2001, this body has developed plans and practices to ensure that our nation's mass media continues to function in times of crisis.

In addition, he was communications adviser for the Vietnam Veterans Memorial Fund, which he helped dedicate and which named him Man of the Year in 1984. He was commissioned a lieutenant in the United States Marine Corps in 1966 and discharged as a captain in the fall of 1969. He served with a Marine combat unit in Vietnam from February 1968 through March 1969.

He has also served on the public relations committee of the American Advertising Federation, the American Society of Association Executives and the President's Committee on Employment of the Handicapped.

Mr. Sheehan currently lives in Alexandria, Va., with his wife, Barbara. Together they have two grown sons.

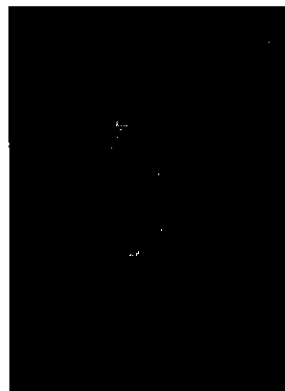
# 2004 Douglas Edwards Award Recipient

Award-winning broadcaster Bob Costas got his start in 1974 while attending Syracuse University, then joined KMOX Radio in St. Louis at the age of 22 doing full-time play-by-play for the American Basketball Association's Spirits of St. Louis.

He moved on to regional assignments covering the National Football League and National Basketball Association for CBS Sports while acting as the radio voice for University of Missouri basketball from 1976-1981.

Mr. Costas' career with NBC began in 1980. Since then he has covered Major League Baseball, the NFL, the NBA and college basketball. He has hosted nearly every major sporting event including numerous World Series, Super Bowls, NBA Championships and, most notably, he has served as prime-time anchor for several Summer Olympic Games.

From August 1988 through January 1994,



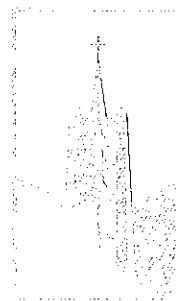
**BOB COSTAS**

he hosted his own late-night interview show on NBC, "Later with Bob Costas," which won an Emmy for Outstanding Informational Series. In 1994, Mr. Costas expanded his broadcasting duties at NBC to include NBC News. He currently contributes segments to a variety of news programs, including the "Bob Costas Interview" on "Dateline NBC" and "Today."

He has won four National Sportscaster of the Year Awards from the National Sportscaster and Sportswriter Association, three Emmy Awards for outstanding sports announcing and, in 1999, the Curt Gowdy Award, presented to members of the electronic and print media for outstanding contributions to basketball.

In 2000, he published his first book, "Fair Ball: A Fan's Case for Baseball."

Mr. Costas, a native New Yorker, lives in St. Louis with his wife, Jill.



# 2004 Thomas Mosser Award Recipient

Linda Wolf is Leo Burnett Worldwide's chairman and chief executive officer, responsible for the agency's global operations spanning more than 80 countries and more than 200 units.

Since assuming the helm in January 2001, Ms. Wolf has played an integral part in the most aggressive growth and diversification drive in Burnett's history, growing Burnett through numerous new business wins and expanded assignments with existing clients such as Kellogg's, Hallmark, Nintendo, Disney and Procter & Gamble.

Under Ms. Wolf's leadership, the creative bar has been raised as evidenced by Burnett's consistent ranking among the top five most-honored agency networks the last four years according to The Gunn Report. Her emphasis on brilliant, standard-setting work is rooted in her commitment to deliver business results for clients, which Burnett does time and again as demonstrated at the annual Effie Awards recognizing advertising effectiveness.

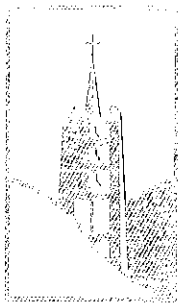


LINDA WOLF

Flagship agency Leo Burnett USA has been the most-honored agency at the Effies three consecutive years, making it the "Most Effective Agency in America." During her previous turn as CEO of Leo Burnett USA, she played an integral part in the most aggressive growth and diversification drive in its history, making

strategic moves into health care, technology, urban marketing and Hispanic marketing, winning more than \$600 million in billings from 13 new clients in 2000.

Outside the workplace, Ms. Wolf donates her time to serve worthwhile causes. She currently sits on the boards of Chicago's Field Museum of Natural History, Children's Memorial Hospital, The Off The Street Club and the Economic Club of Chicago. She is a member of the University of Illinois Advisory Board, The Chicago Network and The Committee of 200. Ms. Wolf was also named the Women's Advertising Club of Chicago's 2000 "Advertising Woman of the Year."



ST. BONAVENTURE UNIVERSITY AND THE  
RUSSELL J. JANDOLI SCHOOL OF JOURNALISM  
AND MASS COMMUNICATION

*present the 43rd annual*

# Media Excellence Awards

OCTOBER 24, 2003

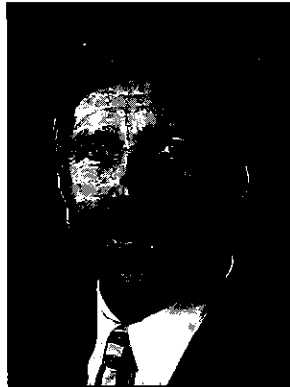
The New York  
Athletic Club,  
New York City

# 2003 Alumnus of the Year Award Recipient

St. Bonaventure's Russell J. Jandoli School of Journalism and Mass Communication Alumnus of the Year Award goes to Daniel F. Collins, division vice president for corporate communications for Corning Inc. The Alumnus of the Year Award was established in 1983 to acknowledge a journalism/mass communication major who has exemplified the highest professional standards and shared them unselfishly with the school and St. Bonaventure University in its educational mission.

Collins, who joined Corning in August 1999, is responsible for all corporate communications functions. He has previously served as vice president of worldwide communications for the Software Group of IBM Corp., and as associate partner and director of worldwide communications for Andersen Consulting, now Accenture.

A 1973 alumnus of St. Bonaventure, he has

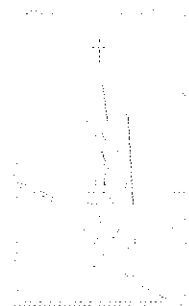


DAN COLLINS

been a member of the University's National Alumni Board since 1995 and served as its president from 1998 through 2002. He also served as a member of the University's Board of Trustees from 1998 through 2002 and serves as an adviser to the Russell J. Jandoli School of Journalism and Mass Communication at St. Bonaventure University.

He has made numerous presentations regarding the impact of electronic communications on the delivery of news, and has addressed the graduate school of Boston University on the impact of cyber-journalism in the 21st century. In June 2003, Collins was elected a member of the Arthur Page Society, the leading professional organization of chief corporate public relations officers.

He and his wife, Sarah, have two children, Claire and Maura.



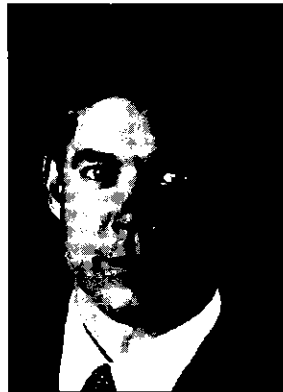


# 2003 Douglas Edwards Award Recipient

David Bloom, an NBC war correspondent who died of an apparent pulmonary embolism while covering the U.S. Army's drive toward Baghdad, is the recipient of this year's Douglas Edwards Award, recognizing a broadcast professional who has exhibited the moral and ethical performance associated with the broadcast pioneer.

Bloom had served as co-anchor of the "Today" show's weekend editions since March 2000. During his 20 years in journalism, he had covered stories including escalating violence in the Middle East, recovery efforts at Ground Zero after Sept. 11, 2001, and the subsequent increase in security within the U.S.

Bob Wright, NBC's chair and chief executive, said in a note to his staff: "In times like these, a journalist's contribution to his country is meas-



DAVID BLOOM

ured in terms of illustrious commitment and sacrifice. ... There was no one more devoted to his calling than David Bloom, and for that we are both grateful and humbled."

In his assignment in Iraq, Bloom scored what many believe to be a first: broadcasting live reports as the American armored column he was traveling with fought its way north through the Iraqi desert.

Bloom, who had no apparent health problems, may have developed a blood clot because of his assignment.

Questioned in the field, he told *The Washington Post*, "You try to pace yourself and get a little sleep. You're sleeping with your knees propped up around you."

The 39-year-old broadcaster left a widow, Melanie, and three young children.

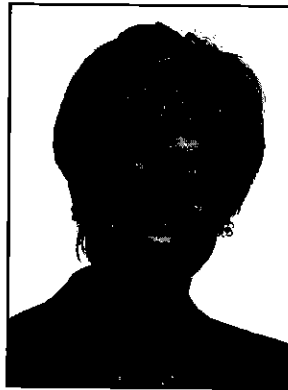


# 2003 Thomas Mosser Award Recipient

From the Pentagon to the private sector, Victoria Clarke has been at the center of some of the most historic events in the United States in recent years.

Serving most recently as Assistant Secretary of Defense for Public Affairs, Clarke was at her desk in the Pentagon's outer ring when the World Trade Center was attacked on September 11, 2001. By the time the Pentagon was hit, Clarke had already moved to the Command Center, where she was one of a small handful of top aides to stay with Defense Secretary Donald Rumsfeld throughout the day — leaving the building only to see the crash site and brief the media. From those first moments on 9/11, to embedding correspondents with military units in Operation Iraqi Freedom — a program she conceived, designed and ran — Clarke has played a leading role in shaping the public's understanding of the war on terrorism.

As press secretary for President George H.W.



VICTORIA CLARKE

Bush's 1992 re-election campaign, Clarke was broadly praised for her poise and professionalism during the campaign's most difficult days.

Widely respected as one of the nation's most innovative communications strategists, Clarke has advised some of the nation's best-

known executives. She has been president of Bozell Eskew advertising, head of the Washington office of the internationally known public relations firm of Hill and Knowlton, and vice president of the National Cable Telecommunications Association, where she helped to develop the first television ratings system and the cable industry's first on-time guarantee.

A former photographer for the *Washington Star*, Clarke is a graduate of George Washington University. She lives in suburban Washington with her husband, Brian Graham, and her three children.

ST. BONAVENTURE UNIVERSITY AND THE  
RUSSELL J. JANDOLI SCHOOL OF JOURNALISM  
AND MASS COMMUNICATION

*present the 42nd annual*

# Media Excellence Awards

OCTOBER 11, 2002

National Press Club  
Washington, D.C.

# 2002 Alumnus of the Year Award Recipient

St. Bonaventure's Russell J. Jandoli School of Journalism and Mass Communication Alumnus of the Year Award goes to John J. Krieger, a veteran television reporter and current network coordinator for the National Association of Broadcast Employees and Technicians – Communications Workers of America.

Mr. Krieger, a 1951 graduate of the program, is being recognized for the high quality of journalism he practiced and instilled in others during his years as a journalist, and for his contributions to the program.

Mr. Krieger is a native of Buffalo, N.Y., where he went to work in the newsroom of the *Buffalo Evening News* for five years following graduation. He then worked at Buffalo television and radio stations, including WBEN-TV

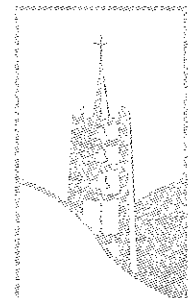


**JOHN KRIEGER**

and WBEN-AM, until 1980, rising through the ranks as a reporter, editor, news director, producer and chief editorial writer, among other positions. He also served as the Western New York correspondent for *Newsweek* magazine from 1970 to 1980.

In 1981, he joined the NABET staff as an international representative and edited the NABET News prior to being named network coordinator in 1995.

Mr. Krieger has won awards for outstanding journalism for his work in newspapers, radio and television — including a pair of New York State Broadcasters' Association Awards — and has served as an instructor and lecturer at seven different Western New York colleges and universities, among them St. Bonaventure in the early 1970s.

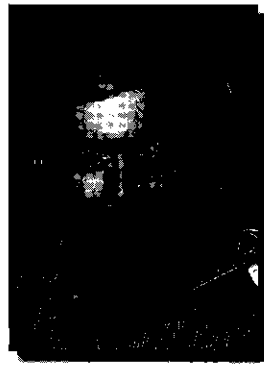


# 2002 Douglas Edwards Award Recipient

Bob Edwards, longtime host of NPR's newsmagazine "Morning Edition," is the recipient of this year's Douglas Edwards Award.

Bob Edwards has hosted public radio's most-listened-to program, which boasts 13 million listeners each week, since its premiere in 1979. He began his career at a small radio station in New Albany, Ind., and while serving in the U.S. Army, produced and anchored TV and radio news programs for the American Forces Korea Network in Seoul. After his Army stint, he moved to Washington, D.C., where he worked as a weekend and evening anchorman for WTOP-AM, an all-news CBS affiliate, while earning a master's degree in broadcast journalism from The American University.

Over its long history, "Morning Edition" has earned accolades of all kinds, most recently a 1999 George Foster Peabody Award. The Peabody committee described the program as "two hours of daily in-depth news and entertainment expertly helmed by a man who



**BOB EDWARDS**

embodies the essence of excellence in radio."

Mr. Edwards joined NPR in 1974 when the organization was in its third year of operation. Prior to becoming host of "Morning Edition," he was co-host of NPR's "All Things Considered."

Mr. Edwards' 1993 book, "Fridays with Red," chronicles his radio friendship with sports broadcasting legend Red Barber, with whom he talked about sports, camellias, and the nature of man every Friday morning for nearly 12 years.

Mr. Edwards won the 1984 Edward R. Murrow Award from the Corporation for Public Broadcasting for "outstanding contributions to public radio."

Mr. Edwards has won two Gabriel Awards from the National Catholic Association of Broadcasters and the 1995 Alfred I. duPont-Columbia University Award for excellence in radio journalism. Mr. Edwards is a national vice president of the American Federation of Television and Radio Artists.



# 2002 Thomas Mosser Award Recipient

John Brodeur, chair of Brodeur Worldwide, is the 2002 recipient of the Thomas Mosser Award.

Brodeur is a former journalist who worked as a general assignment reporter for two daily newspapers before making the move to public relations. He completed a bachelor's degree in journalism at the University of Nevada, Reno, while serving as a full-time correspondent for United Press International.

After serving as public affairs director for the new School of Medicine in Nevada, Brodeur moved in 1972 to Washington, D.C., where he managed a congressional staff and served as press secretary to a U.S. senator.

In 1979, he founded Brodeur/Martin Company, a Nevada-based PR firm that soon became an industry leader in the West, working with clients in the health care, banking, tourism, education and political arenas.

In 1985, he moved to Boston and founded



**JOHN BRODEUR**

Brodeur Worldwide, which now serves technology companies through a network of more than 500 employees in nine U.S. cities and 32 countries throughout North and Latin America, Europe, and Asia Pacific. Brodeur Worldwide, whose clients include IBM, Toshiba, Corning,

MasterCard, Cable & Wireless, Novell, TRW, Sony, Philips and Travelocity, generates approximately \$75 million in annual revenues.

The firm was named "2000 PR Agency of the Year" by PR Week magazine and ranked No. 1 in high technology five consecutive years by Inside PR. Brodeur also holds a master of public administration degree from Harvard University's John F. Kennedy School of Government.

John and his wife of 31 years, Debbie, are involved in Shelter, Inc., a Massachusetts non-profit agency with a mission to end homelessness.



*The 41st Annual  
Mark Hellinger Awards*



Friday, October 5, 2001

**N**amed a school in 1995, the Russell J. Jandoli School of Journalism and Mass Communication is committed to continuing the tradition established more than 50 years ago by Dr. Russell J. Jandoli. Dr. Jandoli taught generations of aspiring journalists the tenets of good writing, inculcated the spirited pursuit of justice and virtue, and instilled respect and admiration for the practice of journalism.

The formation of the Russell J. Jandoli School of Journalism and Mass Communication has meant expanded resources and heightened stature for St. Bonaventure's journalism programs.

The School offers a broad curriculum in print and broadcast media to nearly 300 undergraduate majors. Students also study the allied fields of public relations, sports communication, advertising, organizational communication, photography and graphics.

St. Bonaventure University cordially invites you to the 2001 Mark Hellinger Awards Luncheon honoring

*David M. Longolucco*  
Mark Hellinger Award

*Bob Woodward*  
*Managing Editor, Washington Post*  
Bob Considine Award

*Bernard Shaw*  
*Retired anchor, CNN*  
Douglas Edwards Award

*Karen Hughes*  
*Communications Director for President George W. Bush*  
Thomas Mosser Award

*Edward D. Casey, '52*  
Alumnus of the Year



**Friday, October 5, 2001**  
noon luncheon  
The National Press Club  
Washington, D.C.

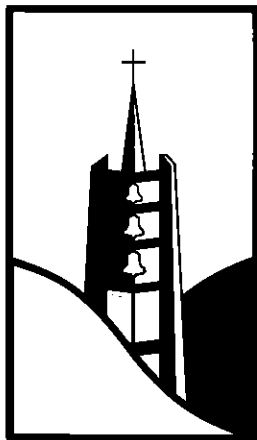


*The 40th Annual  
Mark Hellinger  
Awards Dinner*

*October 13, 2000  
Water's Edge, New York City*



*Russell J. Jandoli School of Journalism and Mass Communication*



**ST. BONAVENTURE**  
**UNIVERSITY**

Founded 1858

# 2000 Alumnus of the Year Award Recipient

**Gerard J. Monaghan**, co-founder of the Association of Bridal Consultants, has been selected as St. Bonaventure University's Russell J. Jandoli School of Journalism and Mass Communication's Alumnus of the Year.

Mr. Monaghan was selected for his role as chair of the 50th anniversary celebration of the school in 1999.

One of 12 journalists graduated in the Class of 1967, he has enjoyed a varied career in newspapers, military public affairs, association management and politics.

Commissioned at graduation, he served in New Jersey, Belgium and Vietnam, earning the Bronze Star and Army Commendation medals. After active Army service, he earned a master's degree in political science from the University of Connecticut and joined *The News-Times*, Danbury, Conn., as a copy editor, rising to assistant desk chief before moving to *The Advocate*, Stamford, Conn.

In 1984, Mr. Monaghan was asked by a fellow

Army reservist to develop a magazine for the wedding industry. While the magazine never developed, he and his wife developed the concept into the Association of Bridal Consultants, which

now serves 2,400 wedding professionals in 24 countries. He has edited "The Complete Idiot's Guide to the Perfect Wedding" and contributed to several other wedding-related books.

In the Army Reserve, Monaghan served in public affairs roles in Connecticut before moving to a 10-year assignment with the Army chief of public affairs. During the

Gulf War, he served on Gen. Colin Powell's public affairs team, providing background material before media briefings. After the war, he edited the Defense Department report on the war and was tapped to rewrite the "History of Army Public Affairs 1963-1980," scheduled for publication this year. He has earned the Defense and Army meritorious service medals and numerous other awards and decorations.



*Gerard J. Monaghan*

# 2000 Douglas Edwards Award Recipient

**Christiane Amanpour**, chief international correspondent for CNN, is the 2000 recipient of the Douglas Edwards Award.

Ms. Amanpour has worked in most of the world's hot spots, with her most recent assignments sending her to Iran, Yugoslavia, Afghanistan, Bosnia-Herzegovina, Haiti, Algeria and Rwanda.

She exclusively interviewed Mikhail Gorbachev in November 1999 for the 10th anniversary of the fall of communism. She also interviewed Jordan's new monarch, King Abdullah, in May 1999 and was the last journalist to interview the King's father, the long-reigning King Hussein, days before his death.

Having spent years on one of the most dangerous assignments journalists have faced in recent history, Ms. Amanpour has brought the Bosnian tragedy into context and to the world's attention. For her reporting from the former Yugoslavia, she has won a News and Documentary Emmy, two George Foster Peabody Awards, a

George Polk Award, and a Courage in Journalism Award, among others.

Ms. Amanpour's reputation as a world-class correspondent began with her reporting on the dramatic changes occurring in central Europe in 1989 and 1990. She covered the Gulf War from Iraq's invasion of Kuwait in 1990 to the U.S. bombing of Baghdad and the Kurdish refugee crisis that persisted after the cease-fire. She also covered the break-up of the Soviet Union in 1991.

Ms. Amanpour began her CNN career in 1983 as an assistant on the network's international assignment desk in Atlanta, and has also worked in CNN's New York and Frankfurt bureaus. She is a contributor to CBS News' 60 Minutes—the first reporter ever to broker such a dual assignment.

Recently, Ms. Amanpour was named a Fellow of the Society of Professional Journalists in recognition of her significant contributions to journalism.



*Christiane Amanpour*

## 2000 Thomas Mosser Award Recipient

**John D. Graham**, chairman and chief executive officer of Fleishman-Hillard International Communications Inc., is the 2000 recipient of the Thomas Mosser Award.

When Mr. Graham became CEO of Fleishman-Hillard in 1974, the firm had annual billings of \$700,000. Today, it has 49 offices around the world with annual revenues of more than \$200 million. This year, Fleishman-Hillard became the largest public relations agency in the United States, and in March of this year was named Agency of the Decade by Inside PR magazine.

For the seventh year in a row, Fleishman-Hillard was recognized in 1999 by the Thomas L. Harris/Impulse Survey of Corporate Communications Executives as number one in terms of quality. Both clients and non-clients ranked Fleishman-Hillard highest overall in terms of client service, quality of account team, quality of writing, meeting deadlines

and keeping promises, measuring results and more.

And despite the stellar growth of the firm—over 24 percent annually for the past five years—Mr. Graham has not sacrificed ethics in the name of results. Widely considered a person of the highest ethics and integrity, he is seen as an ambassador of the most demanding ethical standards of the public relations profession.

Mr. Graham has generously shared his time and Fleishman Hillard's resources with professional associations including the Arthur Paige Society, PRSA, the

Public Relations Seminar, International Public Relations Association and others. He is recognized throughout the industry for his work with university communications programs and as a long-standing advocate of student internships and support for young professionals in the field.



*John D. Graham*

*The 39th Annual  
Mark Hellinger  
Awards Dinner*

*October 8, 1999  
The Pratt Mansions, New York City*



*Russell J. Jandoli School of Journalism and Mass Communication*



**ST. BONAVENTURE**  
**UNIVERSITY**

Founded 1858

# *1999 Alumna of the Year Award Recipient*

**Lisa A. Biedenbach**, who serves as managing editor—books for St. Anthony Messenger Press in Cincinnati, Ohio, is St. Bonaventure University's Russell J. Jandoli School of Journalism and Mass Communication's Alumna of the Year.

Ms. Biedenbach, who earned a bachelor's degree in journalism cum laude from St. Bonaventure in 1976, is responsible for acquisition, editing, design and production of religious book manuscripts, supervising the editorial staff and negotiating foreign rights contracts for books.

A member of St. Bonaventure's National Alumni Board since 1995, she is a member of

the planning committee for the Southwest Ohio Alumni Chapter and has assisted with admissions recruiting for the University. She has also

provided speakers for SBU journalism classes, reviewed resumes and cover letters of journalism graduates and assisted a student who served as an intern at St. Anthony Messenger Press.

Ms. Biedenbach instituted St. Bonaventure's National Alumni Day of Prayer and produced the

annual prayer card for four years; has worked with the directors of the Franciscan Institute on marketing of its books; and profiled appropriate members of the St. Bonaventure community in St. Anthony Messenger magazine.



*Lisa A. Biedenbach*

# 1999 Douglas Edwards Award Recipient

CBS news correspondent **Charles Osgood** is the 1999 recipient of the Douglas Edwards Award.

Mr. Osgood serves as anchor of CBS News Sunday Morning, and anchors and writes The Osgood File, a daily news commentary broadcast on the CBS Radio Network. He is the recipient of multiple Peabodys, Emmys and *Washington Journalism*

*Review's* Best in Business Awards, and was inducted into the National Association of Broadcasters Hall of Fame in 1990.

Mr. Osgood is the author of three

books, of which two "Nothing Could Be Finer Than a Crisis That Is Minor in the Morning,"

and "There's Nothing I Wouldn't Do If You Would Be My POSSLQ," are compilations of some of his best radio broadcasts.

A third, "Osgood on Speaking: How to Think on Your Feet Without Falling On Your Face," details how to prepare to speak in public

and how to speak more effectively.

Osgood is a trustee of St. Bonaventure University, which presented him with an honorary doctorate in 1976.



*Charles Osgood*

# 1999 Thomas Mosser Award Recipient

**Michael D. McCurry**, former White House press secretary and now managing partner of the Public Strategies Group in Washington, is the 1999 recipient of the Thomas Mosser Award.

Prior to joining Public Strategies Group, a public affairs and strategic communications consulting firm, Mr. McCurry served as assistant to the president and White House press secretary from January 1995 until October 1998, winning a reputation for excellence, candor and wit.

Prior to joining the White House staff, he served in a number of high-profile positions,

including spokesman for the Department of State and principal deputy assistant secretary for

public affairs; director of communications for the Democratic National Committee; and supervisor of press communications for the presidential and vice presidential campaigns of Sen. Lloyd Bentsen, Sen. John Glenn, Gov. Bruce Babbitt and Sen. Bob Kerrey.

Mr. McCurry served as a communications advisor to

the Clinton-Gore campaign in Colorado in 1992 and ran the press and communications operations at the 1988 Democratic National Convention in Atlanta.



*Michael D. McCurry*

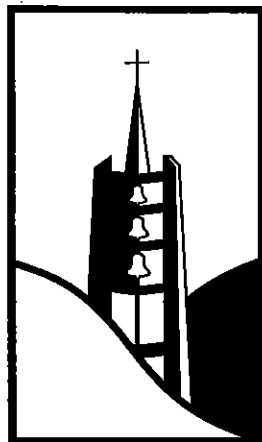


*The 38th Annual  
Mark Hellinger  
Awards Luncheon*

October 9, 1998  
The Plaza, New York City



*Russell J. Jandoli School of Journalism and Mass Communication*



**ST. BONAVENTURE**  
**UNIVERSITY**

Founded 1858

# 1998 Mark Hellinger Award Recipient

**Evelyn Kinnah**, a December 1997 *magna cum laude* graduate, will be honored for her academic excellence and promise in the field of journalism and mass communication. She is the recipient of St. Bonaventure's highest honor to a journalism/mass communication graduate—the Mark Hellinger Award. Ms. Kinnah, who earned a bachelor of arts in journalism and political science, is currently attending the Cornell Institute of Public Affairs at Cornell University to earn a master's degree in public policy, concentrating on international development.

Ms. Kinnah was born July 27, 1972, in Ghana, West Africa.

In January 1994, she began her studies at St. Bonaventure, where she was the recipient of a Presidential scholarship; made the Dean's List every semester; and

was selected for Pi Sigma Alpha, Kappa Tau Alpha and Delta Epsilon Sigma honor societies. She also served as the student organizer for St.

Bonaventure's 1997 Communications Day.

She served as a legislative aide to Assemblyman Paul A. Tokasz of the New York State Assembly, and was the winner of the Most Outstanding Intern and Superior Research Paper Award for that year.

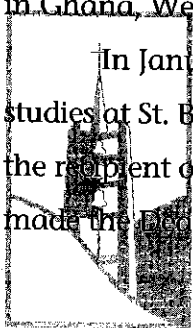
While at Bonaventure, she also served as president of the International Students

Association; poetry editor and photography director of *The Laurel*, the campus literary magazine; associate editor of *The Bonaventure*, the student newspaper, and opinion-editorial manager.

She also served as a Harvard Model United Nations delegate and as under-secretary general for administration for St. Bonaventure's Model United Nations.



*Evelyn Kinnah*



# 1998 Alumna of the Year Award Recipient

**Monica Nollet Roland**, a reading specialist in Lockport, N.Y., and former journalist is St. Bonaventure's Russell J. Jandoli School of Journalism and Mass Communication Alumna of the Year Award.

Ms. Roland, a 1968 graduate of St. Bonaventure, was the founder of a scholarship fund in memory of Dr. Russell J. Jandoli, for whom the school of journalism and mass communication is named. She currently chairs a committee of alumni who determine the winners of scholarships awarded by the school.

As a full-time reading specialist with the Lockport City School District, Ms. Roland also works part-time as a reading instructor at Niagara County Community College. A former journalist, she worked as a reporter, correspondent and

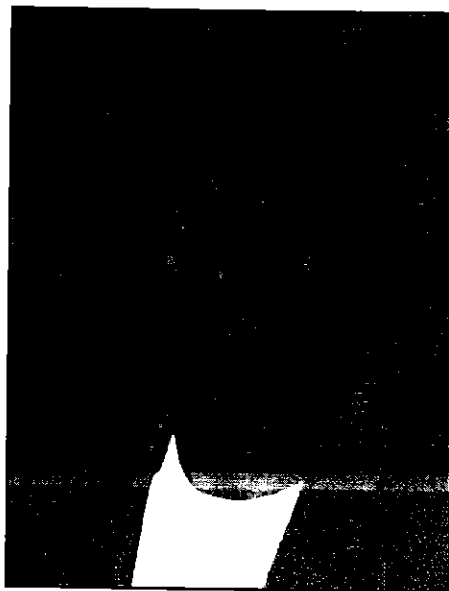
copy editor at the *Niagara Gazette* and as an editor at *Business First*, Buffalo's business weekly. In 1989, she earned a master's degree in reading education

from the University at Buffalo and changed careers. She also serves as newspaper advisor at the middle school where she teaches, and writes publicity for the school.

Outside work, Roland is involved in the activities of her parish, including lecturing, liturgy planning, food pantry and

social justice concerns.

She is married to Joseph Roland, a 1969 graduate of St. Bonaventure and assistant general features editor at *The Buffalo News*. Their three grown children, Robert, Matthew and Nora, all live in Colorado.



*Monica Nollet Roland*

# 1998 Bob Considine Award Recipient

Author **Pete Hamill** is the recipient of the Bob Considine Award.

Mr. Hamill is a journalist, editor, novelist and screenwriter. Starting at the *New York Post* in 1960, he has worked at several newspapers as a reporter, rewriter, war correspondent, sports writer and columnist. He has served as editor-in-chief at both the *New York Post* and *New York Daily News*.

Over the past four decades, his work has appeared in nearly all major American magazines, and he is the winner of numerous awards ranging from the Meyer Berger Award to the 25-Year Achievement Award of the Silurians Society.



*Pete Hamill*

His writing has not been limited to journalism, however. Hamill has published eight novels, including the

best-selling "Snow in August," and two collections of short stories, two anthologies of his journalistic work, and the best-selling memoir, "A Drinking Life." His essay on the future of newspapers, "News is a Verb," is currently in bookstores. His latest book is "Why Sinatra Matters," an extended

essay on the music and life of the late singer. His book about Mexican painter Diego Rivera will be published in 1999.

Mr. Hamill resides in New York City with his wife, Japanese journalist Fukiko Aoki.

# 1998 Douglas Edwards Award Recipient

**Jeff Greenfield**, co-anchor with Bernard Shaw of the new show *CNNNewsstand: Time*, is the recipient of this year's Douglas Edwards Award.

Prior to joining CNN, Mr. Greenfield served for 14 years as ABC News' political and media analyst, appearing regularly on *Nightline* and serving as an essayist on *World News Sunday*. His reports from political conventions and election night analyses were regular features of ABC's campaign coverage.

During the course of his career, which included earlier stints with CBS and the Public Broadcasting Service, he has won a number of awards including three Emmys for his contributions to

*Nightline's* South Africa specials in 1985 and 1990 and for a prime-time special on Ross Perot in 1992.



*Jeff Greenfield*

In addition to his television work, Mr. Greenfield writes a column for *Time* magazine and has contributed to *The New York Times Magazine*, *Esquire* and *National Lampoon*, and is the author or co-author of nine books. His first novel, "The People's Choice," was among *The New York*

*Times'* notable books of 1995.

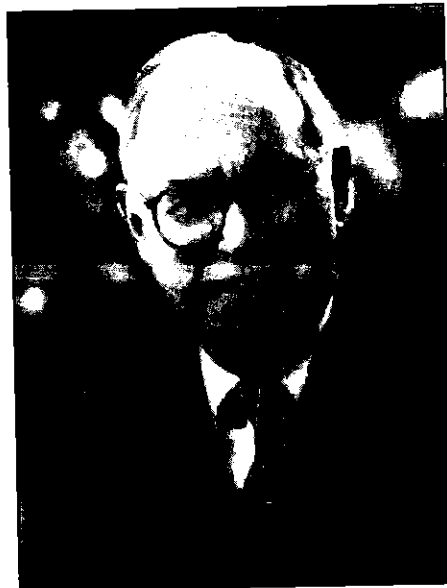
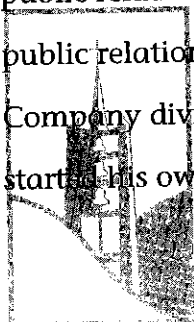
Mr. Greenfield holds a bachelor's degree with honors from the University of Wisconsin and a bachelor's of legal letters from Yale Law School.

# 1998 Thomas Mosser Award Recipient

**Daniel J. Edelman**, founder and chairman of Edelman Public Relations Worldwide, is the 1998 recipient of the Thomas Mosser Award.

A New York City native, Mr. Edelman was graduated Phi Beta Kappa from Columbia College in New York in 1940 and received his master's degree from Columbia Graduate School of Journalism the following year.

After serving in World War II, he became a newspaper reporter and later a radio newswriter for CBS before moving into public relations in New York. He became public relations director of a Gillette Company division in Chicago, where he started his own firm on Oct. 1, 1952.



*Daniel J. Edelman*

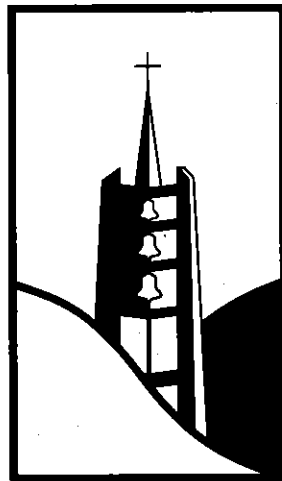
Edelman Public Relations Worldwide is now the largest privately held independent and fifth largest public relations firm in the world, with 1,400 staff and 37 offices around the globe. Edelman has received numerous awards for his accomplishments in public relations, including the 1993 "PR Professional of the Year" from PR News, the 1997 Top Gun Award from the Chicagoland Public Relations Society of America, and the Lifetime Achievement Award from Inside PR magazine in 1998. The Arthur Page Society inducted him into the Hall of Fame in 1997. He has also been extremely active in trade, civic and charitable organizations.

*The 37th Annual  
Mark Hellinger  
Awards Luncheon*

October 10, 1997  
The Plaza, New York City



*Russell J. Jandoli School of Journalism and Mass Communication*



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# 1997 Alumna of the Year Award Recipient

**Donna Rucci Collins**, editor of *Business First of Buffalo* and the 1979 Mark Hellinger Award recipient, is St. Bonaventure's Russell J. Jandoli School of Journalism and Mass Communication Alumna of the Year.

An original staff member of *Business First*, Collins has led the news staff to high accolades. The weekly business newspaper is a one of a kind in the Buffalo area and is widely known for its weekly lists, ranging from the most influential people in Western New York to the best schools in the area. *Business First*, under Collins' leadership, annually honors 40 Western New Yorkers under the age of 40—hence the Forty Under 40 Luncheon.

Prior to her positions at *Business First*, Collins, a York, Pa., native, worked as a reporter with the *Philadelphia Inquirer* and the *Niagara Gazette* in Niagara Falls, N.Y.

A 1979 graduate of the Russell J. Jandoli School of Journalism and Mass Communication, Collins has served as chair of the University's annual Western New York Gaudete Medal Luncheon.

The luncheon recognizes Western New York community members who truly represent the joyful service exemplified by St. Francis of Assisi. Collins, a member of St. Bonaventure's President's Council, has played an integral role in nominating community members as well as encouraging other Western New Yorkers to support

the event.

In addition to her countless hours of service to her *alma mater*, Collins serves her Western New York community as a board member of Christ the King Seminary, the Language Development Program, the

National Conference of Christians & Jews, Child Care Coalition of the Niagara Frontier and on the Junior League advisory group. Collins is a member of the Small Business Administration International Trade Task Force and The Women's Group, an organization of professional women in the Buffalo area.

Collins was recently recognized for making Buffalo a better place to live with the 1996 YMCA Toast of Buffalo Award and with the 1994 Eagle Award from American City Business

Journals for job excellence.

Collins resides in Buffalo with her husband, William, a 1976 St. Bonaventure graduate, and their children Elena, 10, Willie, 6, and Julia, 4.

The Alumnus/a of the Year Award was established in 1983 to acknowledge a journalism/mass communication major who has exemplified the highest professional standards and shared them unselfishly with the Russell J. Jandoli School of Journalism and Mass Communication and St. Bonaventure University in its educational mission.



*Donna Collins*



# 1997 Douglas Edwards Award Recipient

**Forrest Sawyer**, anchor of ABC's news magazine "Day One," and "Turning Point," a prime-time news broadcast, is the recipient of this year's Douglas Edwards Award.

A nine-year veteran of ABC News, he anchored "World News Sunday" from 1989 to 1993 and has reported for and anchored "Nightline" and other ABC News broadcasts.

Since the premiere of "Day One" on March 7, 1993, Sawyer has covered stories that have taken him all over the world.

He anchored live coverage of the Oklahoma City bombing tragedy and the aftermath of the California earthquake. In-depth investigative reports on jury tampering; anesthesiologists who did not spend a sufficient amount of time during operations, thereby putting patients lives at risk; and hospital residents who were overworked and not properly supervised by doctors are among Sawyer's memorable reports.

Prior to joining ABC News in July 1988, Sawyer served as co-anchor of "The CBS

Morning News" from 1985-1987. Before that he was a news anchor at WAGA-TV in Atlanta. Sawyer began his news career in radio, working at numerous stations on the East Coast including WGST Newsradio in Atlanta, WDVH-AM in Gainesville and WVBF-FM in Boston.

He has earned national recognition for his excellence including a Peabody Award, three Emmy Awards, two Sigma Delta Chi Awards, an Associated Press Award, an Ohio State Award and two American Psychological Association Awards.

Sawyer earned a bachelor's degree in Eastern philosophy and world religions and a master of education degree, both

from the University of Florida at Gainesville.

The Douglas Edwards Award, established in 1986, recognizes the outstanding accomplishments of a broadcast professional who has exhibited the moral and ethical performance associated with Douglas Edwards, a television pioneer and CBS newscaster for more than 50 years.



*Forrest Sawyer*

# 1997 Thomas Mosser Award Recipient

**Marilyn Laurie**, executive vice president, brand strategy and marketing communications for AT&T, is the 1997 Thomas Mosser Award recipient.

A member of AT&T's senior management team, Laurie manages one of the world's best-known brands; leads the development of AT&T's brand strategy across all business units; directs AT&T's brand-related activities worldwide, including advertising, market research, direct mail and sponsorships.

Joining AT&T in 1971, Laurie was recognized nationally as an environmentalist. She was an originator of Earth Day in 1970 and a co-founder of the Environmental Action Coalition. She authored a *New York Times* Sunday Section on environmental issues prior to joining AT&T to plan the company's environmental and energy conservation program and create an environmental program for employees.

From her initial post in the company's media relations and speech writing area, Laurie was promoted to vice president, public relations of Bell Laboratories. In 1987, she was named vice president of AT&T's 500-person global communications staff and chair of the AT&T Foundation, directing \$40 million a year in grants to educational, social service and arts institutions world wide. She was named to her current post earlier this year.



*Marilyn Laurie*

A trustee of Columbia University, Laurie is involved in countless leadership positions in organizations in New York City. Chair of the Public Relations Seminar, she is also a board officer and former president of the Arthur W. Page Society.

She has earned recognitions such as the Matrix Award from Women in Communications, the Tribute to Women in International Industry Award, the Human Relations Award of the American Jewish Committee and the Women's Equity Action League Award.

Named a PR All-Star in 1993 and 1996 by *Inside PR* magazine and a "STAR" in 1995 by the New York Women's Agenda, Laurie was featured in the books "The End of Bureaucracy," "21st Century Leadership" and "From Camelot to Kent State."

A New York City native, Laurie is a graduate of Barnard College and earned a master of business administration degree from Pace University.

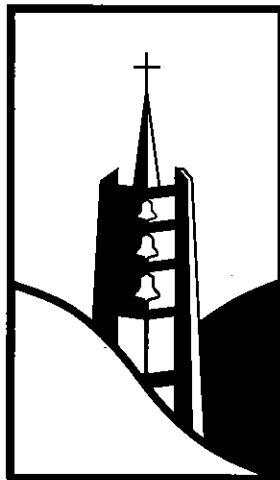
Established in 1996, the Thomas Mosser Award is named for Tom Mosser, a public relations practitioner for nearly 25 years whose career with New York City-based Burson-Marsteller, the public relations division of Young & Rubicam Inc., took him around the globe. It recognizes the outstanding accomplishments of an individual engaged in the practice of public relations.

*The 36th Annual  
Mark Hellinger  
Awards Luncheon*

*October 11, 1996  
The Plaza, New York City*



*The Russell J. Jandoli School of Journalism and Mass Communication*



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# 1996 Alumna of the Year Award Recipient

**Leslie M. Easton**, a 1986 graduate of St. Bonaventure University, coordinates administrative services for Adelphia, the seventh largest cable system in the nation.

Since her graduation, Easton has worked at Adelphia in Coudersport, Pa. She is the administrative services manager for corporate marketing for the cable television company, which services 1.75 million households via 60 systems in 12 states.

Easton will celebrate her 10th anniversary as an employee at Adelphia this year.

Her varied position allows Easton to deal with the company's operations, customer services, legal affairs and programming offices on a regular basis. The organization of marketing tactics and customer communications also falls under Easton's umbrella.

Although not so extraordinary now, Easton's career seemed off-the-beaten track 10 years ago. Marketing, tracking, retention, analysis and product promotion didn't appear in job qualifications for journalism majors. Now those qualifiers have found their way toward the top of job descriptions and have led to advancing careers.

Easton found a niche, developed her skills

and honed them in on helping to expand a small cable company into one of the most powerful cable operators in the nation.

Through the Alumna of the Year Award St. Bonaventure University recognizes its graduates

who have exemplified the highest professional standards and have shared them, unselfishly, with the Russell J. Jandoli School of Journalism and Mass Communication and St. Bonaventure University in their educational mission.

Easton surely fits this bill.

As a St. Bonaventure University alumna, Easton has provided journalism/mass communication students with the same leadership she provides co-workers at Adelphia.



*Leslie M. Easton*

A regular guest to Associate Professor of Journalism/Mass Communication Dr. Mary Hamilton's media law classes, Easton discusses relevant cable television laws, telecommunications bills and career opportunities in cable television.

She offers students advice on careers in cable television and non-traditional career paths, such as her own, which she considers unusual, during the University's Communications Day.

She and her husband, Edward Easton III, have two daughters. They reside in Coudersport.

# 1996 Douglas Edwards Award Recipient

**Judy Woodruff** is Cable News Network's (CNN) Prime Anchor and Senior Correspondent.

A 20-year veteran of broadcast journalism, Woodruff is the co-anchor of "Inside Politics," the nation's only daily program devoted specifically to politics.

Woodruff and her counterpart, Bernard Shaw, are CNN's main "Campaign USA '96" anchor team. They also co-anchor "CNN WorldView," an hour-long international newscast that examines the major stories and issues around the world.

Joining CNN in 1993, Woodruff has served as an anchor for coverage of live events as well as serving as moderator for two international meetings titled, "Global Forums."

Politics and its media coverage are Woodruff's forte. From Carter to Clinton, Woodruff's gamut of political coverage includes moderating the 1988 vice presidential debate and reporting on every national political convention and presidential campaign since 1976.

For 10 years prior to joining CNN, Woodruff was the chief Washington correspondent for "The MacNeil/Lehrer NewsHour." From 1984-1990, she anchored public television's award-winning weekly documentary series, "Frontline with Judy Woodruff." She also worked at "NBC

News," NBC's "Today Show" and for WAGA-TV, the CBS affiliate in Atlanta.

A 1995 CableAce Award for best newscaster and a 1994 President's 21st Century Award from the National Women's Hall of Fame are among Woodruff's most recent honors.

She was the recipient of the first Joan Shorenstein Barone Prize from the Washington Radio Television Correspondents Association for her 1986 series on national defense issues.

In 1975, she received an Emmy Award from the Atlanta chapter of the National Academy of Television Arts and Sciences.

Woodruff is a founding co-chair of the International Women's Media Foundation.

She serves on the board of advisors for the John S. Knight Journalism Fellow-ships at Stanford University and the Freedom Forum First Amendment Center.

The Duke University graduate serves on the board of trustees at her alma mater and authored a book, *This is Judy Woodruff at the White House*, which documents her experiences as a journalist.

Woodruff and her husband have three children and reside in Washington, D.C.



*Judy Woodruff*

# 1996 Thomas Mosser Award Recipient

**Harold Burson**, chairman and founder of New York City-based Burson-Marsteller, the public relations division of Young & Rubicam Inc., has proved himself an excellent example for novices and seasoned professionals alike, in the field of public relations.

A Memphis, Tenn., native, Burson supervises 1,750 employees in 63 different offices in 31 countries worldwide.

Burson, 75, started his career in public relations in 1941 when he served as assistant to the president and public relations director at The H.K. Ferguson Company. From there, Burson operated his own public relations firm for six years prior to founding Burson-Marsteller in 1953.

Among his many awards, Burson counts the Gold Anvil Award from the Public Relations Society of America in 1980. He is also a member of the Arthur W. Page Society Hall of Fame and recipient of the Public Relations Professional-of-the-Year Award in 1977 and 1989 from *Public Relations News*.

A member of the Public Relations Advisory Committee for the U.S. Postal Service, Burson has been the chair of the Public Relations Advisory Committee for the U.S. Information Agency since 1981.

Through his involvements, Burson reveals his appreciation for the arts. He is the founder and secretary of the corporate fund for the John F. Kennedy Center for the Performing Arts in Washington, D.C., as well as the director of Kennedy Center Productions Inc. From 1981 to 1985, Burson served as a Presidential appointee to The Commission of

Fine Arts, also in Washington.

An Honorary Doctor of Humane Letters, bestowed by Boston University in 1988, continues Burson's long list of honors and awards. He received the Horatio Alger Award in 1986.

Burson's involvement in education extends beyond ordinary measures. He was a White House appointee to the Executive Committee of the Young Astronauts Council from 1984 to 1988. As a trustee of the Economic Club of New York, Burson was chair of the joint council on economic education.

Burson and his wife, Bette (Foster) Burson, have two sons, Scott and Mark.

The award's namesake, Tom Mosser, '65, was a public relations and advertising executive with Young & Rubicam. In December 1994, he became the third victim of the Unabomber. Unselfishly

devoting himself to St. Bonaventure University and its graduates was a way of life for Tom Mosser.

And as St. Bonaventure's Russ Jandoli mentored Tom in the academic arena, so did Harold Burson serve as his teacher and guide in the professional sphere. In December 1994, Burson remembered his colleague and friend this way:

"What made Tom Mosser different was not the obvious talents that distinguish people in our business. On the contrary, what made Tom Mosser different was that he never lost his innate sense of humanity, he never surrendered his natural selflessness to expediency."



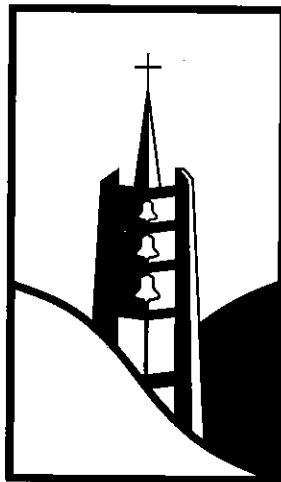
*Harold Burson*

*The 35th Annual  
Mark Hellinger  
Awards Luncheon*

*October 6, 1995  
The Plaza, New York City*



*The Russell J. Jandoli School of Journalism and Mass Communication*



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# 1995 Alumnus of the Year Award Recipient

**Christopher M. LaPlaca** was among the first to join the fledgling ESPN in July 1980, little more than a year after his graduation from St. Bonaventure University, as a communications representative. He went on to serve as manager of programming information and director of communications before being named vice president of communications in January 1990.

Based in ESPN's Bristol, Conn., headquarters, LaPlaca is responsible for overseeing consumer media and public relations efforts for ESPN, Inc., supporting ESPN, the world's largest cable network; ESPN2, which provides a mix of mainstream and alternative sports with a youthful attitude; ESPN Enterprises, charged with bringing ESPN into ancillary businesses including ESPNET, one of the most visited sites on the Internet; and the ESPN Radio Network, which has 285 affiliates nationwide.

A 1979 St. Bonaventure alumnus, LaPlaca worked for one year as assistant sports information director at Brown University before joining ESPN.

What can one say about an individual who gets involved in the National Alumni Board, shepherds the entire Sports Symposium through to successful completion (including the delivery of a world class keynote speaker),

advocates for his alma mater in a business capacity, advises prospective J/MC majors on the value of a Bonaventure education and takes the time, on campus visits and by phone, to speak with students about his own career path and options available to them as they embark on their own careers?

Chris LaPlaca has done all of this and more. His service to the journalism program at St. Bonaventure knows no bounds. (Yet he will insist he cannot possibly be deserving of this award!)

LaPlaca is a member of the University's National Alumni Board and has actively supported St. Bonaventure's annual Dick Joyce Sports Symposium, serving as a panelist and

helping to attract celebrities from the sports world to campus; ESPN's Dick Vitale and Bob Ley have each delivered keynote addresses.

He is a member of the National Cable ACE Competition Committee and Bristol's Caring About People program, which provides mentors to children in need of positive role models. He also is a board member of the Connecticut Sports Museum and the Bristol Chamber of Commerce.

He and his wife, Jean Watson LaPlaca, St. Bonaventure class of 1980, are the parents of one daughter.



*Christopher M. LaPlaca*



# 1995 Douglas Edwards Award Recipient

**Cokie Roberts** is a correspondent for ABC News covering politics, Congress and public policy. She is a regular member of the weekly round table discussion on "This Week With David Brinkley" and often serves as a substitute anchor on "Nightline."

This year's Douglas Edwards Award recipient for excellence in broadcast journalism, in addition to her work for ABC, serves as a news analyst for National Public Radio, where she was the Congressional correspondent for more than 10 years.

Along with her husband, Steven V. Roberts, senior writer at U.S. News and World Report, Roberts writes a weekly newspaper column syndicated by United Media in major newspapers around the country. Her op-ed columns have appeared in *The New York Times* and *The Washington Post*; she also has written for *The New York Times Magazine* and *The Atlantic*.

Before joining ABC News in 1988, Roberts was a contributor to PBS-TV's MacNeil/Lehrer Newshour. Her coverage of the Iran/Contra affair for that program won her the Weintal Award in 1987.

Prior to joining NPR, Roberts was a reporter for CBS News in Athens, Greece, and also produced and hosted a public affairs program on WRC-TV in Washington, D.C.

From 1981 to 1984, in addition to her work at NPR, she co-hosted "The Lawmakers," a weekly public television program on Congress.

She is the recipient of numerous awards, including the highest award in public radio, the Edward R. Murrow Award, and was the first broadcast journalist to win the highly prestigious Everett McKinley Dirksen Award for coverage of Congress. She is the former



*Cokie Roberts*

president of the Radio and Television Correspondent's Association.

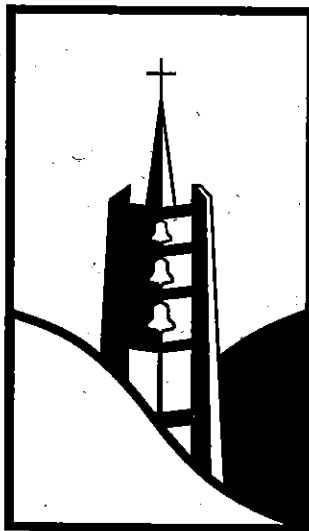
A 1964 graduate in political science from Wellesley College, Roberts garnered a 1985 Distinguished Alumnae Achievement Award "in recognition of excellence and distinction in professional pursuits." She is the recipient of honorary degrees from Amherst College, Boston College, Columbia College, Gonzaga University, Loyola University and Manhattanville College.

*The 34th Annual  
Mark Hellinger  
Awards Luncheon*

*October 14, 1994  
The Plaza, New York City*



*The Russell J. Jandoli Department of Journalism and Mass Communication*



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# 1994 Mark Hellinger Award Recipient

**TONYA LITTLEFIELD CUMMINGS** earned a bachelor of arts degree in journalism and mass communication from St. Bonaventure University in May 1994. The summa cum laude graduate, who minored in English, resides in Eldred, Pa.

Cummings held a variety of positions in the campus and local media. As a junior, she was editor in chief of the weekly campus newspaper, The Bona Venture. Cummings was on the airwaves for two years as a reporter for the campus radio station, WSBU. As a sophomore she also served

as the public relations intern for the University's Tripodi Fitness Center.

Off campus, Cummings was a correspondent for The Bradford (Pa.) Era for four years. She also served as an intern in development and public relations for The ReHAbilitation Center in Olean, N.Y.

Cummings, who earned a 3.9 grade point average, was the recipient of a St. Bonaventure Friars Scholarship and the Howard and Virginia Halloran Scholarship. Her honors include membership

in the Kappa Tau Alpha national journalism honor society and the Delta Epsilon Sigma national scholastic honor society.

After graduation, Cummings became a reporter for the Fauquier Times-Democrat newspaper in Warrenton, Va.

In September she joined the communications and development staff of The ReHAbilitation Center, where she coordinates fundraising and volunteer programs.

"Tonya is one of the most tenacious and determined

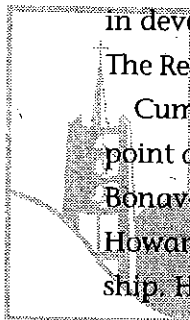
individuals I have ever met. Her work was always held in high regard by all of the faculty," said Dr. George P. Evans, chair of The Russell J. Jandoli Department of Journalism and Mass Communication.

The Duke Center, Pa., native praised the Jandoli Department faculty for their teaching, motivation and friendship.

Cummings is the daughter of Dale and Sharon Littlefield of Duke Center. She is married to Bradley Cummings.



*Tonya Littlefield Cummings*



# 1994 Alumnus of the Year Award Recipient

**DANIEL BARRY** in April became the third St. Bonaventure University alumnus to receive journalism's top honor when the Providence (R.I.) Journal-Bulletin won the Pulitzer Prize for investigative journalism. He is a 1980 mass communication graduate of St. Bonaventure.

Barry was part of a five-member reporting team that wrote a series of stories on corruption in Rhode Island's court system. That inquiry exposed a number of abuses — including ticket-fixing, patronage and the existence of a secret account — that led to the resignation and criminal conviction of Rhode Island's Supreme Court chief justice.

The team's reporting also garnered an Investigative Reporters and Editors Gold Medal.

Barry joined the Journal-Bulletin in 1987 and worked as a suburban bureau manager and general assignment reporter assigned to the city desk.

In 1991 he was appointed to a team of reporters charged with investigating the collapse of Rhode Island's credit union system. He and two other reporters subsequently won a George

Polk Award for a series chronicling the corruption and mismanagement which caused the failure of one credit union.

Barry is also a regular essayist for the newspaper's Sunday magazine.

His writing also has appeared in other publications, including Catholic Digest, the Nation

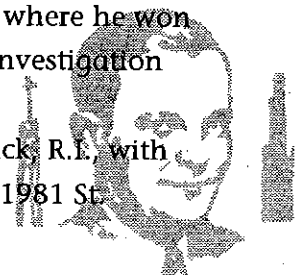
and Connecticut magazine.

Prior to joining the Journal-Bulletin, the Deer Park, N.Y., native earned a master's degree in journalism from New York University and worked for several years at the Manchester, Conn., Journal Inquirer, where he won regional awards for his investigation of a religious cult.

Barry resides in Warwick, R.I., with his wife, Mary Trinity, a 1981 St. Bonaventure alumna.



*Daniel Barry*



# 1994 Bob Considine Award Recipient

**ANTHONY LEWIS**, twice winner of the Pulitzer Prize, is a Boston-based columnist for The New York Times.

Lewis travels widely in this country and abroad. He also has covered the Supreme Court for The Times, and has been chief of its London Bureau.

From 1948 to 1952 he worked for the Sunday Department of The Times.

In 1952 he became a general assignment reporter for the Washington Daily News. Three years later he won his first Pulitzer Prize for national reporting,

for a series of articles in the Daily News on the dismissal of a Navy employee as a security risk. The series led to the employee's reinstatement.

Lewis joined The Times' Washington bureau in 1955 to cover the Supreme Court, Justice Department and other legal subjects.

In 1956-57, he was a Nieman Fellow at Harvard, studying law.

In the following years he reported on, among other things, the Warren

Court and the federal government's response to the civil rights movement. He won his second Pulitzer Prize in 1963 for his coverage of the Supreme Court.



*Anthony Lewis*

He is the author of three books: *Gideon's Trumpet*, about a landmark Supreme Court case; *Portrait of a Decade*, about the great changes in American race relations; and, in 1991, *Make No Law: The Sullivan Case and the First Amendment*. Lewis also has published numerous articles in legal journals.

Lewis was for 15 years a lecturer on law at the Harvard Law School, teaching a course on The Constitution and the Press. He has taught at a number of other universities as a visitor, among them the Universities of California, Illinois, Oregon and Arizona. Since 1983 he has held the James Madison Visiting Professorship at Columbia University.

The New York native has received a number of honorary degrees.

# 1994 Douglas Edwards Award Recipient

**BOB SCHIEFFER**, the anchor/moderator of CBS' "Face the Nation," is one of the nation's most respected broadcast journalists.

Schieffer has anchored the Sunday morning public affairs broadcast since May 1991. In addition to his role on "Face the Nation," he anchors the Saturday edition of the "CBS Evening News," serves as chief Washington correspondent and is one of the substitute anchors on "The CBS Evening News With Dan Rather and Connie Chung."

As CBS News' chief Washington correspondent since 1982, Schieffer is a principal contributor to the network's campaign coverage.

Schieffer has covered Washington for CBS News for 25 years and is one of the few broadcast or print journalists to cover all four major beats in the nation's capital — the White House, the Pentagon, the State Department and Capitol Hill.

The winner of many broadcast news awards — including four Emmys —

Schieffer has been a principal anchor for CBS News since 1973, when he was named anchor of the "CBS Sunday Night News." He has anchored the Saturday edition of the "CBS Evening

News" since November 1976, the longest tenure for an anchor of a regularly scheduled network newscast.

Schieffer also has covered every presidential election campaign since 1972 and has been a floor reporter at presidential nominating conventions.

He joined CBS in 1969 and, after a

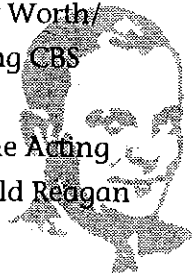
brief stint as a general assignment reporter, was named Pentagon correspondent.

Before joining CBS News, Schieffer was a reporter for the Fort Worth Star-Telegram. He later became news anchorman at WBAP-TV in Fort Worth/Dallas, which led to his joining CBS News.

Schieffer is the author of *The Acting President*, a book about Ronald Reagan which was published in 1989.



*Bob Schieffer*



# Hellinger Award recipient amazes audience

"I decided I could no longer stand back as the objective observer and do nothing but make sure the story made the front page. In those five months at the *Faquier* (Va.) *Times-Democrat* I learned I wanted to participate, not merely observe. And in my heart I knew my short-lived career as a journalist was over."

These words, spoken by Tonya Littlefield Cummings, '94, in accepting St. Bonaventure University's Mark Hellinger Award, startled and amazed the audience gathered for St. Bonaventure's 34th annual Mark Hellinger Awards Ceremony at The Plaza in New York City last October.

Cummings told of leaving her job as a general assignment reporter covering police and court beats, including four shootings, a dozen child sexual abuse cases and a quadruple drowning, to return to her hometown and a position at The Rehabilitation Center in Olean, N.Y.

"Today I am part of a team that is working to improve the quality of life for people with disabilities with every single one of the communications skills I learned at St. Bonaventure University and elsewhere for a cause I truly believe in," she said.

"A little over four years ago I graduated from high school with one thing on my mind — to get out. I wanted to get out of small town U.S.A., out of poverty-stricken rural America. The avenue of my escape was my ability to write," Cummings related.

"Four years later, I am back living in the community where I grew up. The town and way of life I swore I hated, I now call home and I know that I will still be calling it home 50 years from now. What



St. Bonaventure University's three Pulitzer Prize recipients — from left, Robert Dubill, '58, Dan Barry, '80, and John Hanchette, '64 — gathered at the Mark Hellinger Awards Luncheon.

# ST. BONAVENTURE

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UNIVERSITY

*The 33rd Annual  
Mark Hellinger  
Awards Luncheon*

*October 8, 1993  
The Plaza, New York City*



*The Russell J. Jandoli Department of Journalism and Mass Communication*



# 1993 Alumna of the Year Award Recipient

**KATHY M. KOZDEMBA** is president, publisher and chief executive officer of the North Hills News Record, Gannett's suburban Pittsburgh daily newspaper. She is a 1975 journalism alumna of St. Bonaventure University and earned a master's of business administration degree from Syracuse University in 1984.

Kozdemba has served as publisher of the News Record since May 1992. She led its transformation from twice weekly to daily publication after the May 17, 1992 Teamsters strike left Pittsburgh with-

out a daily newspaper. On May 20, 1992 — just 58 hours after the strike began — the News Record's first daily edition rolled off the press. The newspaper had 65 employees on May 17. Three days later, 84 employees on loan from other Gannett newspapers flew in to help the new daily. When the last loaner left, in August 1992, 165 permanent employees were on board.

Two weeks ago today, the Pennsyl-

vania Newspaper Publishers named the News Record its 1993 Newspaper of the Year for excellence in news, photography, advertising, promotion and editorial leadership. Each newspaper

in the state — including the Philadelphia Inquirer and the Pittsburgh Post-Gazette — is eligible for the award.

In the past year, the paper's staff also has earned four Golden Quills from the Pittsburgh Press Club, as well as the Sweepstakes Award from the Pennsylvania Society of Newspaper Editors.

Prior to joining the News Record, the Elmira, N.Y., native served as a news executive in Gannett's newspaper division for three years. A former reporter, Kozdemba has held managing editor roles at Gannett dailies in Springfield, Mo., Ithaca, N.Y., and Elmira. She is treasurer of Associated Press Managing Editors and is a member of the University's Advisory Council to the President on Journalism and Mass Communication.



*Kathy M. Kozdemba*

# 1993 Douglas Edwards Award Recipient

**KATIE COURIC** has served as co-anchor of NBC's "Today" show since April 1991 and this fall began co-hosting the network's new, prime-time newsmagazine, "Now," with Tom Brokaw.

Before being named "Today" co-host, Couric served as a national correspondent for the morning show beginning in June 1990. She joined NBC News in 1989 as deputy Pentagon correspondent and has conducted a number of interviews with national and international figures.

Notable interviews include exclusives with Gen. Norman Schwarzkopf and Jordan's King Hussein after the Persian Gulf War. For "Now" she interviewed Gen. Colin Powell on his retirement as chair of the Joint Chiefs of Staff.

Couric also has filed stories on such diverse newsmakers as Anita Hill and David Duke and such personalities as George Burns and Macaulay Culkin.

Following the deployment of U.S. troops to the Persian Gulf, Couric went

to Saudi Arabia to cover the prelude to war. Throughout the Gulf War, she served as a Pentagon correspondent.

From 1986 to 1989, Couric was a general assignment reporter with

WRC-TV, the NBC station in Washington, D.C. While there she won an Emmy and an Associated Press award for her story about a dating service for the handicapped.

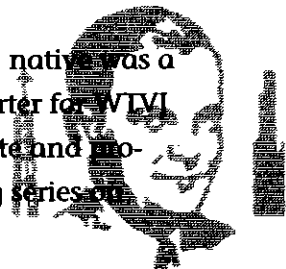
Couric began her career in 1979 as a desk assistant for ABC News in Washington. She joined CNN in 1980 as an

assignment editor, later moving to Atlanta as an associate producer. She served a variety of roles in CNN's "Take Two" show, including producer and correspondent. Couric also covered the 1984 presidential election for the program.

The Washington, D.C., native was a general assignment reporter for WTVJ in Miami, where she wrote and produced an award-winning series on child pornography.



*Katie Couric*



# News



St. Bonaventure University  
Office of Public Relations  
St. Bonaventure, New York 14778

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FOR IMMEDIATE RELEASE

## NBC'S KATIE COURIC AND COLUMNIST JAMES BRADY TO JOIN BONA GRADS IN GARNERING JOURNALISM AWARDS

ST. BONAVENTURE, N.Y., Aug. 26, 1993 — NBC "Today" show co-host Katie Couric and columnist James Brady will join two St. Bonaventure University graduates this fall when the University presents awards for excellence in journalism at its 33rd Annual Mark Hellinger Awards Luncheon at The Plaza in New York City.

The awards will be presented Oct. 8 at a ceremony expected to draw several hundred St. Bonaventure University alumni, friends and media professionals.

Couric will garner the prestigious Douglas Edwards Award, established in 1986 in honor of the nation's first television news anchorman, while Brady will receive the Bob Considine Award, named after the renowned print journalist and awarded since 1978.

Couric, who has served as co-anchor of the "Today" show since April 1991, also co-hosts NBC's new, prime-time newsmagazine, "Now," with Tom Brokaw. Before being named "Today" co-host, Couric served as a national correspondent for the morning show.

(more)



KATHY KOZDEMBA



MARSHA DUCEY



KATIE COURIC



JAMES BRADY

# Luncheon to honor two SBU grads, Couric and Brady

ALLEGANY, N.Y. — St. Bonaventure University alumni along with Katie Couric of NBC "Today" and columnist James Brady will receive awards for excellence in journalism at the 33rd Annual Mark Hellinger Awards Luncheon.

The awards will be presented Oct. 8 in New York City in a ceremony expected to draw several hundred university alumni, friends and media professionals. The awards are presented annually by the university.

Eldred native and 1993 St. Bonaventure University graduate Marsha Ducey will receive the Mark Hellinger Award for graduating Journalism/mass communication majors who have demonstrated academic excellence and exceptional promise in the field.

Ducey, a reporter for The Daily Messenger in Canadaiqua, covers an area of five towns, writing political, business, and feature stories.

While a student, Ducey served as editor in chief of the campus newspaper, The Bona Ven-

ture, and interned for the Olean Times Herald and Vector Marketing, Corp. Additionally, she was managing editor of BonaPeople, a student-run magazine.

Kathy M. Kozdemba, president, publisher and chief executive officer of Gannett's daily suburban Pittsburgh, Pa. newspaper, the North Hills News Record, will garner the Journalism/Mass Communication Alumna of the Year Award. The award recognizes graduates who have exemplified high professional standards and who have promoted the educational mission of the university's Russell J. Jandoli Department of Journalism and Mass Communications.

Kozdemba is a 1975 graduate of St. Bonaventure University. A former reporter, she has held managing editor positions at Gannett dailies in Missouri and New York. She is the treasurer of the Associated Press Managing Editors and is a member of the university's Advisory Council to

the President of Mass Communications.

Couric, who also co-hosts NBC's new prime-time news magazine "Now" with Tom Brkaw, will be the recipient of the Douglas Edwards Award. The award was established in 1986 in honor of the nation's first anchorman.


Couric served as a national correspondent for the morning show "Today." She has interviewed a number of national and international figures such as Gen. Norman Schwarzkopf and Jordan's King Hussein after the Persian Gulf War.

Brady will receive the Bob Considine Award, named after the renowned print journalist and awarded since 1978. He is, a columnist, novelist, television and radio correspondent, and former publisher.

Above all, he is a reporter noted for his attention to detail and writing style. His weekly column profiling celebrated people in Parade magazine each Sunday is read by 75 million people.

**CONFIDENTIAL**

July 21, 1992

TO: Barbara Carr  
FROM: Mary Freeman   
RE: Mark Hellinger Awards Luncheon

The recipients at this year's Mark Hellinger Awards Luncheon follow:

Hellinger Award	Amy Carr '92 Michelle Maloney '92
Bob Considine Award	Terry Anderson
Douglas Edwards Award	Charles Kuralt
Mass Comm Alumnus of Year	Bob Carr '75

My understanding is that all have confirmed attendance; Doug Carr and I will double check this during the week.

The "Save the Date" postcards announcing the event will be mailed late this week. However, I would appreciate if recipient names could remain confidential until the formal announcement is made, through the press release, on July 24.

For reference, the Hellinger luncheon is scheduled for 11:30 a.m. Oct. 9, 1992, in the Rose Room of The Plaza in New York City. While our budget constraints are considerably tighter than in the past and complimentary tickets are available only for award recipients, I hope as many University representatives as possible will attend.

As we have discussed, arrangements for this year's Hellinger are being coordinated through the public relations office, with support from the journalism and mass communication department.

cc: Doug Carr  
John Coughlin, O.F.M.  
Tim Gallineau  
Neil J. O'Connell, O.F.M.  
Bill Stephens  
John Watson

Amy Carr intro  
Carr 10/9/92

Dr. Jandoli would have been excited at the prospect we have before us . . . the success of the <sup>col of journalism education at St. Bonaventure</sup> ~~program~~ he started ~~44 years ago~~ <sup>by Rosa Jandoli in 1949</sup> evidenced by our presenting not one but two Hellinger Award winners. <sup>Today</sup> The order of our presentation is strictly alphabetical . . .

The first of our two winners comes to us from the wilds of Rochester. Her accomplishments are detailed for you in the program, but what may not come through those words is the realization that this woman is determined.

She is determined to find that career, that lifestyle where she will find happiness. She's currently dividing her time between a couple of jobs in Rochester, but I have every confidence that very soon she will come across just the right combination of challenge and fulfillment she's looking for in life.

While at St. Bonaventure, this Hellinger winner maintained an amazing schedule of activities while reaching success in the classroom. Her work on the newly published Bona Connection alumni directory is evidence of how she shares her communication skills in an unselfish, caring manner. It is no wonder she was selected the Ideal Bonaventure Student this past May by her peers.

-more-

Maloney intro  
Carr 10/9/92

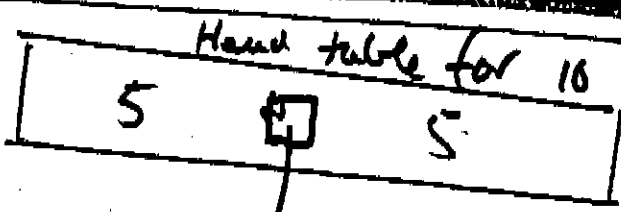
The excitement isn't over. As I mentioned earlier, for the first time in the history of the Mark Hellinger Award we are presenting two winners. As you may have noted in the program, both women excelled in their studies; both interned in a variety of places; both have multiple media experiences; both have enjoyed overseas journeys . . . but they do have their differences . . .

I described Amy as being a bit on the quiet side, but with a sharp edge to her writing . . . our other Hellinger winner is anything but quiet, and her sharpness finds expression over the airwaves.

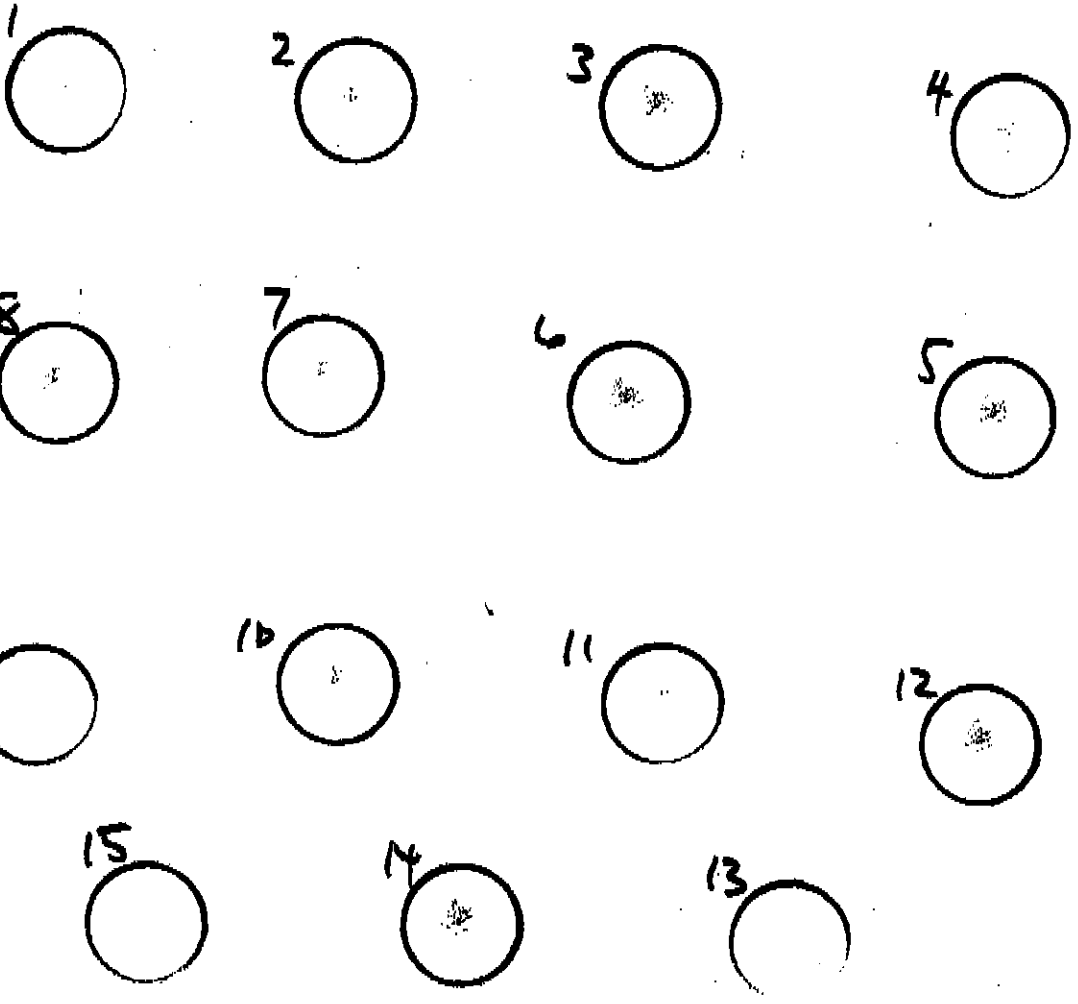
To give you some idea of this women's approach to life, her senior honors topic was entitled, "Can Women Deliver the News? Gender as a Credibility Factor in TV Reporting." I think that what she found out would have been a bit daunting to most researchers, but in the face of mounting evidence that audiences, men and women alike, preferred to get their news from men, our Hellinger winner simply figured that people hadn't seen her yet . . .

I spent many hours listening to this Hellinger winner at the radio station as she delivered newscasts or anchored our weekly public affairs program. In that time I came to expect the best from her and usually got it . . . except for the odd movie review from time to time that gave away the ending . . .

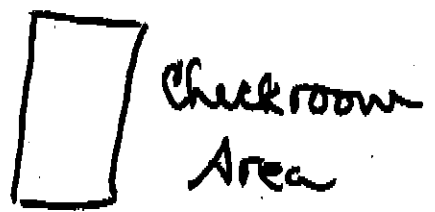
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Podium



Reception Area



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5TH AVE LOBBY

RECEPTION



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# News



**St. Bonaventure University**  
*Office of Public Relations*  
St. Bonaventure, New York 14778

**Mary E. Freeman**  
**Director of Public Relations**  
(716) 375-2304  
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FOR IMMEDIATE RELEASE

**TERRY ANDERSON, CHARLES KURALT TO JOIN  
BONA GRADS IN GARNERING AWARDS**

ST. BONAVENTURE, N.Y., July 24, 1992 — Former hostage Terry Anderson and veteran CBS correspondent Charles Kuralt will join three St. Bonaventure University graduates this fall when the University presents awards for excellence in journalism at its 32nd Annual Mark Hellinger Awards Luncheon at The Plaza in New York City.

The awards will be presented Oct. 9 at a celebration expected to draw several hundred St. Bonaventure University alumni, friends and media practitioners.

Anderson will garner the prestigious Bob Considine Award, named after the renowned print journalist and awarded by the University since 1978, and Kuralt will be honored with the Douglas Edwards Award, established in 1986 for the nation's first television news anchorman.

Anderson, a correspondent for the Associated Press, spent 2,454 days in captivity and was the longest-held Western hostage in Lebanon before being freed on Dec. 4, 1991.

(more)

# ST. BONAVENTURE UNIVERSITY



**The 31st  
Mark  
Hellinger  
Awards  
Luncheon**

**October 11, 1991  
The Plaza  
New York City**

## **1991 MASS COMMUNICATION ALUMNA OF THE YEAR AWARD RECIPIENT**

**Carol A. Schumacher**



Carol A. Schumacher, the recipient of the 1991 Mass Communication Alumna of the Year Award, oversees all business development for the New York office of Cohn & Wolfe in her position as senior vice president and director of business development. A 1978 mass communication alumna of St. Bonaventure University, Ms. Schumacher is a past recipient of the Mark Hellinger Award.

Her background and experience are rooted in consumer products and events marketing. At Cohn & Wolfe, she managed a group of prestigious consumer accounts. At Burson-Marsteller, her account responsibilities focused on the consumer and sports marketing area and included Burger King's Olympic Training Center sponsorship, Gillette Company's Safety Razor Division, Johnson Wax, General Electric's Lighting Division, Frito-Lay, M&M/Mars and the bicentennial celebration of Dutch-American relations.

She was responsible for daily operations in Burson-Marsteller's Cleveland office from 1983 to 1985 and had major responsibility for implementation of the Wendy's International award-winning "Where's the Beef?" campaign.

Ms. Schumacher, a New Jersey native, is second vice president of St. Bonaventure University's National Alumni Board and has volunteered extensively to help expand the University's alumni placement network. She holds a master's degree in communications summa cum laude from Glassboro (N.J.) State College and is a member of the Public Relations Society of America.

# 1991 DOUGLAS EDWARDS AWARD RECIPIENT

## Dallas Townsend



Dallas Townsend, the recipient of the 1991 Douglas Edwards Award, anchored the CBS World News Roundup on the CBS Radio Network for 25 years, covered all major national political conventions from 1948 through 1980 and covered numerous manned space launchings and space recoveries during a career that spanned nearly half a century.

Mr. Townsend joined CBS as a junior newswriter in 1941. After a hiatus in the Army during World War II, Mr. Townsend resumed working at CBS in a number of positions, including senior newswriter, editor, director of special events, manager of television news broadcasts and correspondent.

After his retirement from CBS in November 1985, he taught broadcast journalism at the S.I. Newhouse School of Public Communications at Syracuse University during the 1986 and 1987 fall semesters. He now teaches occasionally at New College, the Sarasota campus of the University of South Florida.

In describing his most memorable broadcast, Mr. Townsend relates: "The one that remains the most painfully vivid in my mind was the emergency broadcast running about 10 hours that followed the assassination of President Kennedy on November 22, 1963. Both emotionally and professionally, it was my most agonizing experience in broadcasting."

Mr. Townsend earned a bachelor's degree at Princeton University and a master's degree in journalism from Columbia University. He and his wife, Lois, have four married children and 10 grandchildren.

D.C.

**AP** Associated Press

Louis D. Boccardi  
President and General Manager

April 25, 1991

Professor Russell J. Jandoli  
Hellinger Chairman  
Saint Bonaventure University  
Department of Mass Communication  
Saint Bonaventure, NY 14778

Dear Professor Jandoli:

I am pleased and honored to accept Saint Bonaventure's Bob Considine Award.

Your candid notice that "high moral and ethical professional conduct" is the sine qua non of your award will, I promise you, keep me on the straight and narrow - at least through October.

Your award is well known in our profession and well regarded and I am very grateful.

AP is grateful, too, for the outstanding St. Bonaventure alumnus who has graced our wire with copy from across the world and helped direct our reporters as a senior editor. I refer, of course, to your good friend Charlie Hanley. He's an outstanding journalist.

I look forward to being with you on Oct. 11.

Cordially,



/ga

Bala, Ontario  
Sept. 25, 1991

Mr. J. Henry  
1100  
Circ. Cir.  
1000, NY 1000

1000

Yesterday I got the  
information about me provided  
(It wouldn't be  
resume.

Syracuse University 1941.  
Columbia University 1941.

in New Guinea, the  
service counted as company

leader -- senior  
manager of  
correspondent in 1952.

from 1948  
space launchings from  
aboard aircraft  
anchored, or co-anchored,  
CBS took a range of many of the national conventions. Also  
covered many primaries, campaigns, and national elections.  
Anchored the CBS World News on the CBS Radio Network  
for a total of twenty-five years.

Retired from CBS in November 1985. Taught broadcast journalism  
in the 1986 and 1987 fall semesters at the Newhouse School  
of Public Communications at Syracuse University. Now do  
occasional teaching at New College, the Sarasota campus of the  
University of South Florida.

My wife and I have four children and two grandchildren.

I was delighted to hear that Ed Bliss has agreed to be the  
presenter at the October 11 luncheon. Ideal choice!

Very best wishes,

*Dallas*  
Dallas Townsend

October 25, 1991

Ms. Carol A. Schumacher  
Senior Vice President  
Director of Business Development  
Cohn & Wolfe  
225 Park Avenue South  
New York, New York 10003

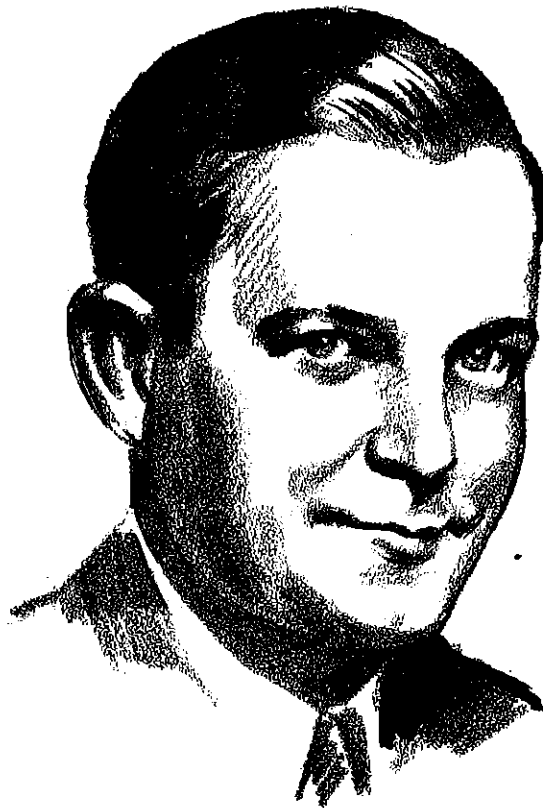
Dear Carol,

Whew! The last three weeks have been some of the most exhilarating, challenging, joyous and tiring as any I can remember. But now as the dust begins to settle, and before another line of students seeking preregistration advising forms at my door, allow me to extend my congratulations and thanks.

Congratulations for being Dr. Jandoli's selection as mass communication alumna of the year. You richly deserve this honor not only for the success you have realized in your career, but also for the continued efforts you undertake on behalf of St. Bonaventure.

Back in May, when Dr. Jandoli and I were reviewing the rather extensive list of alumni award candidates (I really don't know how I'm going to do this next year without him!), I asked whether one of our criteria should include University service. He paused while running his finger down the list of names, then looked up and smiled in agreement. He said the award had traditionally gone to some outstanding man or woman from the department who had reached a certain level of recognition within the media, but that he usually did not give much thought to the amount of connection the alum maintained with the department or with the University. I asked him if he didn't think this would be a good time to begin including that as one of our deciding points, especially since his list was so long with so many deserving names. Again he agreed, and he said he had heard Miss Schumacher was doing a "bang up" job with University Relations. I said I had heard the same thing. It was decided, and we moved on to some of the numerous other Hellinger luncheon details that I'm afraid Dr. Jandoli left us to pick up as best we could.

-more-



*The*

**Mark Hellinger**

*Award*



# ST. BONAVENTURE UNIVERSITY



**The 30th  
Mark  
Hellinger  
Awards  
Luncheon**

**September 21, 1990  
The Plaza  
New York City**

# 1990 MASS COMMUNICATION ALUMNUS OF THE YEAR AWARD RECIPIENT

LAURENCE J. MCQUILLAN



**Laurence McQuillan**, veteran White House correspondent for Reuters, the world's largest news and information gathering service, has been named the **Mass Communication Alumnus of the Year** by St. Bonaventure University's Department of Mass Communication.

A 1969 St. Bonaventure journalism graduate, McQuillan hails from Stratford, Connecticut. He earned a masters degree in political science from the State University of New York at Albany.

McQuillan has been covering President Bush since January 1989 for Reuters. He joined Reuters in 1987, covering Congress and the presidential campaign. Prior to joining Reuters he covered Presidents Ford, Carter and Reagan for United Press International and the *New York Daily News* during a career that has taken him to all 50 states and five continents.

He has been in Washington since 1975, after working for UPI in Rochester, Buffalo and Albany, N.Y. While a student at St. Bonaventure he worked for the *Bridgeport Telegram* (Connecticut) and the *Bradford Era* (Pennsylvania).

McQuillan is married to the former Geraldine Kenny, St. Bonaventure University class of 1970. They have one son, Sean, and live in Silver Spring, Md.

# 1990 DOUGLAS EDWARDS AWARD RECIPIENT

JANE PAULEY



**Jane Pauley**, NBC News Correspondent, is the recipient of the **Douglas Edwards Award**, sponsored by St. Bonaventure University's Department of Mass Communication. Ms. Pauley is being honored for her exemplary moral and ethical conduct as a professional broadcaster and consultant.

Ms. Pauley, a native of Indianapolis, Ind., is currently correspondent and anchor for prime-time specials and documentaries for NBC. She also substitutes for Tom Brokaw as anchor for the "NBC Nightly News" and has begun work on an NBC News prime-time magazine.

Her best-known assignment with NBC was her service as co-anchor of the "Today" show. She served in that position for 13 years, working first with Brokaw and later with Bryant Gumbel. In 1986, she and Gumbel were honored as broadcasters of the year by the International Radio and Television Society.

Before joining "Today," Ms. Pauley was the first woman to co-anchor a regularly scheduled weeknight news program in Chicago, Ill., working for WMAQ-TV. She also worked for WISH-TV, Indianapolis.

She is a graduate of Indiana University in Bloomington, Ind. Pauley, her husband, cartoonist Garry Trudeau, and their three children live in New York City.

# St. Bonaventure awards to go to Jane Pauley, Sarah McClendon

ST. BONAVENTURE — Two noted journalists will receive awards in September from St. Bonaventure University and its department of mass communication.

NBC News correspondent Jane Pauley will receive the 1990 Douglas Edwards award, and reporter-broadcaster Sarah McClendon will be given the 13th annual Bob Considine award. Both presentations will be made during the annual Mark Hellinger Award Luncheon Sept. 21 at The Plaza in New York City.

The Edwards Award, established in 1986, honors the veteran CBS newsman, a long-time friend of the mass communication department. The Considine Award, first presented in 1978, is given in memory of the renowned reporter and broadcaster.

MS. PAULEY, a native of Indianapolis, Ind., is currently correspondent and anchor for prime-time specials and documentaries for NBC. She also substitutes for Tom Brokaw as anchor for the "NBC Nightly News" and has begun work on an NBC News prime-time magazine.

Ms. Pauley's best-known assignment with NBC was her service as co-anchor of the "Today" show. She served in that position for 13 years, working first with Mr. Brokaw and later with Bryant Gumbel. In 1986, she and Mr. Gumbel were honored as broadcasters of the year by the International Radio and Television Society.

Also with NBC, Ms. Pauley served as morning co-anchor of the coverage of the 1988 Seoul Summer Olympics and was principal writer and reporter of the Sun-



Jane  
Pauley

Sarah  
McClendon

day editions of the "NBC Nightly News" from January 1980 to April 1982.

Before joining "Today," Ms. Pauley was the first woman to co-anchor a regularly scheduled weeknight news program in Chicago, Ill., working for WMAQ-TV. She also worked for WISH-TV, Indianapolis.

Ms. Pauley is a graduate of Indiana University in Bloomington, Ind. She, her husband, cartoonist Garry Trudeau, and their three children live in New York City.

MS. MCCLENDON, a native Texan, has covered Washington, D.C., since 1944, concentrating particularly on the White House, the Pentagon and the Capitol. Before moving to the capital, she operated a regional news bureau and served as an Army public affairs officer. Her work now appears in a wide variety of publications through the McClendon News Service, which she operates in Washington, D.C.

She is featured weekly on ABC Radio's "The Michael Jackson Show" and has

appeared as a guest on a wide variety of other television and radio programs.

In addition, Ms. McClendon has lectured in a number of cities and regularly makes cross-country speaking tours.

She has held a variety of elected and appointed offices, including vice president of the National Press Club in Washington, D.C., and two terms on the Veterans Administration Advisory Committee on Women Veterans.

13726 Middlevale Lane  
Silver Spring, Maryland 20906  
May 22, 1990

Russell J. Jandoli  
Department of Mass Communication  
St. Bonaventure University  
St. Bonaventure, New York 14778

Dear Doc,

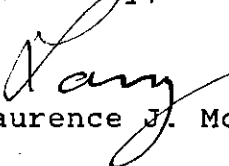
I was truly honored and flattered to receive your letter about being selected as the department's alumnus of the year. I accept immediately, before you folks come up with another choice.

I'll circle Sept. 21 on my calendar, and assume that somewhere down the road you'll pass on whatever details are necessary.

Enclosed is a photo of Gerry (Class of '70) and I trying to get our picture taken in front of the White House Christmas tree. Unfortunately, this other couple insisted on cutting in.

Again, thanks for the honor. I keep a special place in my heart for Bonaventure, and its nice to know someone there remembers me.

Sincerely,

  
Laurence J. McQuillan



JANE PAULEY

NBC News Correspondent

National Broadcasting Company

NBC News correspondent Jane Pauley has presented probing and compassionate interviews to millions of American viewers throughout her career at NBC News. She currently serves as correspondent and anchor for prime-time specials and documentaries, substitutes for Tom Brokaw as anchor of "NBC Nightly News," and has begun work on an NBC News prime-time magazine. Recent documentaries have included "The Eighties" in December 1989, which she co-anchored with Tom Brokaw, and "Changes: Conversations with Jane Pauley" in March 1990.

Pauley came to NBC News as co-anchor of "Today," a position she held for thirteen years, from October 1976 to December 1989. She shared newsmaking interviews first with "Today" anchor Tom Brokaw and later Bryant Gumbel. She was named, along with Gumbel, the 1986 Broadcaster of the Year by the International Radio and Television Society.

She was morning co-anchor, with "Today's" Jimmy Cefalo and NBC Sportscaster Gayle Gardner, of coverage of the 1988 Seoul Summer Olympics.

Pauley was the principal writer and reporter on the Sunday editions of "NBC Nightly News" from January 1980 until April 1982.

She co-anchored "Today" from such foreign locales as China, Japan, and Australia; from London for the weddings of Prince Charles and Prince Andrew; from Rio de Janeiro for its carnival week; throughout Europe aboard the Orient Express; and from Rome where "Today" televised its audience with Pope John Paul II. Her U.S. travel schedule has taken her to the major cities of the West Coast, to the East Coast from aboard the S.S. Norway, throughout the South and Midwest in May 1985 and to every national political convention since 1976.

Prior to joining "Today" she was co-anchor of the evening news on WMAQ-TV, the NBC Television Station in Chicago. She was the first woman to co-anchor a regularly scheduled weeknight news program in that city.

Pauley was born October 31, 1950 and raised in Indianapolis, IN. She is a graduate of Indiana University in Bloomington, where she received a bachelor's degree with a major in political science. After graduation, she returned to Indianapolis and worked in state politics. She began her broadcast career in 1972 as a reporter at WISH-TV, Indianapolis. A year later she began co-anchoring the midday news reports and anchoring the weekend news broadcasts. Three years later, in September 1975, she moved to WMAQ-TV.

Pauley and her husband, cartoonist/playwright Garry Trudeau, are the parents of three children. They reside in New York City.

# STUDENT PROFILES

## Class of 1990

### **A. Michael Lang**

GPA in Major      Overall GPA  
4.00 out of 36cr.    3.866 out of 129cr.

#### Extracurricular Activities

BV FA86,SP87,SP88,SP89  
SAC FA86,SP87  
WSBU SP87,FA87, SP88, SP89  
Bonadieu SP88,SP89  
Intramurals SP89

#### Internships

WHYY-TV Wilmington, Del.  
275hrs.  
outstanding job  
Dec. 89 grad./ working at The Daily Messenger

### **Lynn E. Sparapany**

GPA in Major      Overall GPA  
4.00 out of 16cr. +    3.741 out of 143cr.

#### Extracurricular Activities

BV (adv. representative)

#### Internships

KBIA-FM, Columbia, MO  
over 100hrs.  
reporter/news anchor  
Olean Times Herald, Olean, NY  
378hrs.  
reported, wrote, & edited 40+articles

### **Lynne E. Sherwin**

GPA in Major      Overall GPA  
3.95 out of 33 cr.    3.750 out of 132 cr.

#### Extracurricular Activities

Concert Choir FA88, SP88  
Chamber Singers FA88, SP88, SP89  
Chorus FA86, SP87, FA87, SP89  
Laurel FA86,SP87  
BV SP87,SP88,SP89  
Bonadieu SP88

#### Internships

The Millcreek Sun Erie, PA  
325hrs.  
Excelled/tremendous potential as journalist

*Detroit news internship*

### **Joseph R. Sanguedolce**

GPA in Major      Overall GPA  
3.88 out of 25 cr.    3.922 out of 130 cr.

#### Extracurricular Activities

WSBU SP87, FA87, SP88

#### Internships

WOKR TV, Rochester, troubleshooter  
208 hrs, Summer 87  
diligent ,extremely conscientious intern  
WOKR TV, Rochester , assignment personnel  
125 hrs, Summer 88