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School of Business introduces The Family Business Club

A new club is being formed by faculty in the School of Business in response to a need expressed in a survey of several hundred students of various majors wanting to know more about family owned business.

The first meeting of The Family Business Club will be on Wednesday, Feb. 10 at 12:30 p.m. in Dresser Auditorium located in the John J. Murphy Professional Building. Carol Wittmeyer, assistant professor of management sciences, and Don Swanz, associate professor in the School of Business, along with students David DiNardo, '10 and Pasquale Rago, '10 decided to create this club for students to better understand aspects of family businesses.

“Family controlled firms are the predominant ownership model for businesses on the planet, so all students interested in business should know about family firms because if they don’t own one, they will work for one and/or their clients will be family firms,” said Wittmeyer.

The goals of the club are to bring together St. Bonaventure students who are in family firms as well as those who desire to start their own. The club members will provide high quality programming, networking opportunities and other resources to help students start or grow a business.

In March, the club members plan on taking a trip along with the Management Club to visit family firms in Boston, Mass. Also, they are arranging a local trip to visit alumni in family firms this semester.

The group is funded through the efforts of Carl Paladino, a St. Bonaventure alumnus and father of another alumnus, Patrick Paladino, who passed away last year. For this generous donation The Family Business Club has named the fund after Patrick to help similar efforts in his name.

For more information, contact Carol Wittmeyer at cwittmey@sbu.edu or Don Swanz at dswanz@sbu.edu.

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Through every gift, student dreams are realized

Faculty and Staff members can still donate to the 2010 Faculty and Staff Campaign, an annual drive conducted by the Office of Annual Giving.

Seeking \$78,925 and, more importantly, a 35 percent participation rate, the campaign runs through May and offers the university's faculty and staff the opportunity to give back to their students.

Donations can be made through payroll deduction, check (payable to St. Bonaventure), credit card, appreciated securities/bonds, bequests and life insurance.

Restricted donations go toward a specific department, curriculum, scholarship or endowment, and unrestricted donations go toward areas in the University's financial aid with the greatest need.

Faculty and staff can choose either, as long as they donate, according to Andrea Bidell, the executive director for the Annual Fund.

"Allowing (faculty and staff) to do unrestricted or restricted, and the number of ways they can give, we're trying to make it as easy as we can for them to give back to Bonaventure."

She said participation rate means more to the campaign's success than the dollar amount, factoring in to how much other donors and companies decide to donate.

"Participation is really what's important to us," she said. "It's not the amount of their gift. It's the fact that they give."

Nine faculty and staff members – Elizabeth Cashing, Anne Ciolek, Mike Hoffman, Rob Hurlburt, Lauren Matz, David Matz, Jeffrey Peterson, Laura Peterson and Ann Tenglund – serve as co-chairs, purveyors of information regarding the campaign.

The annual fund office also provides information through its Web site (www.sbu.edu/facultyandstaffcampaign), in flyers, direct mail, e-mail and through messages posted on the Notice Board and Inside Bona's.

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Retired colonel, Duke business school professor to address leadership in SBU talk

Retired Army Col. Joseph LeBoeuf Jr., a professor of practice at Duke University's Fuqua School of Business, will present a talk on "Courageous Leadership" at 8 p.m. Tuesday, Feb. 23, in Dresser Auditorium of the John J. Murphy Professional Building at

St. Bonaventure University.

The talk is being presented by the University's Center for Activities, Recreation and Leadership.

LeBoeuf graduated from the U.S. Military Academy at West Point in 1974 and spent 34 years in uniform. His last assignment was as a professor at West Point, where he also served as deputy head of the Behavioral Sciences and Leadership Department. He was intimately involved in building the leadership and leadership-development programs at the academy.

He was hired by the Fuqua School of Business in 2004 to teach leadership and management in MBA programs, work as a scholar in the Coach K Center of Leadership and Ethics (COLE), and serve as the senior mentor and faculty adviser to 36 COLE leadership fellows. He runs a five-day leader development experience for more than 400 second-year MBA students each year and teaches an undergraduate course in the Hart Leadership Program at Duke's Stanford School of Public Policy.

LeBoeuf recently served as the lead consultant on a study of the Air Force Academy's leader and character development program. He also assisted on an Army study of the effectiveness of the leadership curriculum and leader-development process used by Reserve Officers' Training Corps (ROTC) programs at more than 250 university and college programs in the U.S.

LeBoeuf is married to retired Army Brig. Gen. Maureen Keenan LeBoeuf, an aviator and former head of the Department of Physical Education at West Point. Keenan LeBoeuf, an Olean native, is a 1976 graduate of St. Bonaventure and a member of the University's Board of Trustees.

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St. Bonaventure to celebrate Bona Pride during Homecoming 2010

ST. BONAVENTURE, N.Y. — Question: What's brown and white and worn all over?

Answer: Bona pride!

Alumni the world over will show their Bona pride as St. Bonaventure celebrates Homecoming 2010. On Friday, Feb. 12, alumni are asked to show their school pride and join faculty, staff and students by wearing their Bona attire or favorite Brown and White outfit to work.

"There will be a sea of Bona Brown and White across campus Feb. 12 and I know our alumni are excited to be part of it, whether they are able to make it back to Bona's for the weekend or not," said Joseph Flanagan, director of Alumni Services.

Those who participate in Bona Pride Day can show off their pride by taking a photo or video of themselves and posting them on the university's Facebook page at www.facebook.com/bonaventure. University offices and departments that don their Bona gear should be on the lookout for the SBU Campus Prize Patrol throughout the day on Feb. 12.

Feb. 12 gears up for a big basketball weekend on campus.

Homecoming Schedule of Events

Thursday, February 11

Comedian Adam Hunter

Rathskeller

8 p.m.

Friday, February 12

Bona Pride Day

Wear your Bona gear or favorite Brown and White attire today!

Young Alumni Career Panel

“From Here to Career: What I Wish I Knew.

The Transition From Bona’s to the Workplace”

Hall of Fame Room, Reilly Center

4 - 5 p.m.

Alumni/Student Networking Reception

“Meet and Mingle”

Hall of Fame Room, Reilly Center

5 - 6 p.m.

Senior/Alumni Happy Hour

The Skeller

6 p.m.

Karaoke Night

The Skeller

6 - 11 p.m.

SBU Hockey vs. University of Rochester

William O. Smith Recreation Center

at War Veterans Park, Olean

7:30 p.m.

Saturday, February 13

Alumni Couple Reception

12:30 p.m.

SBU Men's Basketball vs. Richmond

Reilly Center Arena

2 p.m.

Post-Game Reception featuring your
favorite songs by Rod Tucker

The Skeller

4 – 7 p.m.

Sunday, February 14

SBU Women's Basketball vs. George Washington

Reilly Center Arena

1 p.m.

Mass

University Chapel, Doyle Hall

10:30 a.m. and 7 p.m.

Contact the Reilly Center Arena Ticket Office at (716) 375-2500 for tickets to the basketball games.

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Collection of essays on early Franciscanism by Fr. Michael Cusato published in Italy

A collection of selected essays by Fr. Michael Cusato, O.F.M., director of the Franciscan Institute, dean of the School of Franciscan Studies and publisher of Franciscan Institute Publications, has been published in Italy.

A specialist of medieval Franciscan history known for his innovative and thought-provoking readings of the texts of Franciscan history, he has written numerous articles on the subject. This volume, "The Early Franciscan Movement (1205-1239); History, Sources and Hermeneutics," is a sampling of his essays on early Franciscanism.

At the heart of the struggles and tensions within the early Franciscan movement, contending narratives vied with each other for a hearing and a following within medieval Franciscan history.

That struggle was essentially between two different visions of Franciscan life. The earlier minorite vision of Franciscan life was sensitive to and critical of the socio-economic realities operative in the Spoleto Valley at the turn of the 13th century; these friars desired to live with and be at the service of the minores of their time.

Another vision preferred a more institutionalized form of the charism, stressing the apostolic (and predominantly clerical) usefulness of the Franciscan order to Church and society through the excellence of its preaching, acuity of its learning and

radicality of its asceticism. These two versions of the Franciscan charism, while complementary expressions of the vision of Francis, were not easily reconcilable or compatible with each other. Both represented spiritual visions; but the social formation and location of the friars from which each of these visions originated were not the same, thus conditioning their contrasting perspectives on the forma vitae and explaining at least some of the differences and resulting struggles.

This volume gathers together and updates previously published essays on topics related to the contested story of early Franciscan history (1205-1239), treating subjects such as the Franciscan approach to power and authority, the attitude of Francis toward Islam and the Crusades, the Privilege of Poverty, the connection between the two versions of the Epistola ad fideles, the relationship between the chartula and stigmata of Francis, the centrality of the Sacrum commercium, and the fall from grace of Elias of Cortona.

Fr. Michael holds a doctoral degree from the Université Paris IV-Sorbonne and joined the Franciscan Institute in 1999. Copies of his new book can be ordered from Noel Riggs in Franciscan Institute Publications at (716) 375-2105.

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Friday Forum

Date: Feb. 12

Time: 12:30 - 1:30 p.m.

Location: University Club

Speaker: Michelle Kent

Title: The NCAA and The Student-Athlete, Not your Average Student.

Summary: Student-athletes must meet and maintain certain academic requirements established by the NCAA throughout their four or five years as a student-athlete. A presentation on these rules and requirements will be given. Topics will include GPA, credit, and major requirements, as well as what we do in athletics to assist with these rules and regulations.

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Newsmakers

Dr. Paul Brawdy, associate professor of physical education, **Dr. Carl Case**, professor of business information systems, **Dr. Todd Palmer**, associate professor of management sciences, and **Dr. Paula Scraba**, associate professor of physical education, were honored recently at the New York State Special Olympics Awards Banquet held at the St. Bonaventure University Clubhouse. Dr. Brawdy, Dr. Palmer, and Dr. Scraba were presented with service awards. Dr. Case was named Coach of the Year.

John B. Stevens, director of the MBA program and an organizational development, training and human resources consultant, was featured in the International Society for Performance Improvement's February e-newsletter. Stevens was recognized as a Certified Performance Technologist (CPT) "who works with other organizations committed to development."

To view a copy of the newsletter, Performance Xpress, click here: <http://www.performancexpress.org/>

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Career Center News

Upcoming Career Center Events:

- Student-Alumni Career Program: February 12 in the Hall of Fame Room
 - From Here to Career: What I Wish I Knew, 4 to 5 p.m.
 - Meet & Mingle Student-Alumni Networking Reception, 5 to 6 p.m.
- For more information on this and other Career Center events and workshops, visit the Career Center's newly updated [calendar](#).

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